

(Please write your Exam Roll No.)

Exam Roll No. ....

# END TERM EXAMINATION

FIFTH SEMESTER [BBA] NOVEMBER-DECEMBER 2018

Paper Code: BBA/BBA(TTM)/BBA(MOM) 301 Subject: Values & Ethics of Business

Time : 3 Hours

Maximum Marks : 75

**Note: Attempt any five questions.**

- Q1. What do you understand by "Values"? How are Indian Values different and special for the management? **(8+7=15)**
- Q2. What is the relevance of Ethos of Vedanta knowledge in management? How can we utilize this in our corporate world? **(8+7=15)**
- Q3. What is the difference between the 'knowledge' and 'Wisdom'? How can we cultivate wisdom in our employees? **(8+7=15)**
- Q4. What is "Karama" Yoga? Discuss its various types? **(8+7=15)**
- Q5. What is "Success" and "Failure"? What are the principles of competitive success? **(7+8=15)**
- Q6. Why is there felt need for human transformation? How can we train people to transform? **(7+8=15)**
- Q7. What is "Quality of work life"? Who ensure this in the organizations? **(7+8=15)**
- Q8. Write short note : **(5+5+5=15)**
- Consumer Protection Act
  - Stress Management
  - Corporate Governance

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