

(Please write your Exam Roll No.)

Exam Roll No. 40890733316

END TERM EXAMINATION

SIXTH SEMESTER [B.COM(HONS.)] MAY-JUNE 2019

Paper Code: B.COM-306

Subject: International Business

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 What do you understand by International business? Discuss challenges and opportunities offered by International Business.
- Q2 Discuss the recent trade war scenario particularly between USA and China. Critically examine the position prevailing these days and possible impact on future state of international business.
- Q3 What is the operational mechanics of tariff and non tariff barriers? Discuss in the context of International Business theories. Also give suitable examples from recent past.
- Q4 Why do you think existing international monetary system tends to generate financial imbalances thereby enhancing risk of financial institutions? Suggest ways and means to overcome these short comings and techniques to improve global integration.
- Q5 What role IMF and World Bank play in international trade and commerce? Who controls IMF and World Bank? Also state the difference in the role of IMF and World Bank.
- Q6 "The Capital inflow of foreign investors allows strengthening of infrastructure, increase productivity and create employment opportunity". Do you agree? Analyse role of FDI in the context of India.
- Q7 How deregulation of local markets have stimulated in bound merges and acquisition in India? Critically examine.
- Q8 Write short notes on **any three** of the following:-
(a) Motivating employee in global context.
(b) Multicultural management
(c) Concept of strategic alliances
(d) Role of Information Technology (IT) in International Business
