END TERM EXAMINATION

FIFTH SEMESTER [BCA] NOVEMBER-DECEMBER 2018

Paper Code: BCA-305	Subject: E-Commerce
Time: 3 Hours	Maximum Marks: 75

Note: Attempt five questions in all including Q.no.1 which is compulsory. Select one question from each unit.

Q1   Attempt **any five** of the following: (5x5=25)
   (a) Cryptography
   (b) SSL and SET.
   (c) UNEDIFACT standards.
   (d) Types of Security attack.
   (e) Web Traffic Analysis.
   (f) Payment Gateway.

UNIT-I

Q2   (a) Explain in detail the various steps involved in setting up an E-Commerce Website.   (6.5)
   (b) Draw and explain the various types of Generic Trade Cycle.   (6)

OR

Q3   (a) "Market is driven by E-Commerce", Comment. Also explain how Traditional Commerce is Different from E-Commerce.   (6)
   (b) What do you understand by EDI? Give its layered architecture.   (6.5)

UNIT-II

Q4   (a) Discuss various security issues involved in an E-Commerce Transaction.   (6.5)
   (b) How Intranet is different from Extranet. Explain with the help of suitable example.   (6)

OR

Q5   State the types of electronic payment system and also explain their advantages and disadvantages.   (12.5)

UNIT-III

Q6   (a) Explain Porter's Five Forces Model.   (6.5)
   (b) What is Supply Chain Management? What are the activities in a Value Chain Model?   (6)

OR

Q7   (a) Explain Customer Relationship Management (CRM) in detail.   (6)
   (b) Explain various phases involved in Business Process Re-engineering in detail.   (6.5)

UNIT-IV

Q8   What are the major provisions contained in IT Act-2000, Explain its relevance in current era of information technology.   (12.5)

OR

Q9   How E-Commerce has contributed in enhancing the governance and building the citizen's satisfaction. Explain taking the case of e-governance.   (12.5)

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