

Please write your Exam Roll No.)

Exam Roll No. 40790388818

# END TERM EXAMINATION

SECOND SEMESTER [B.COM(HONS.)] MAY 2019

Paper Code: B.COM-110

Subject: Business Studies

Time: 3 Hours

Maximum Marks: 75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 "Firms which systematically analyse and diagnose the environment are more effective than those which do not". Elucidate the statement.
- Q2 What do you mean by social responsibility of business? What are the various kinds of social responsibility of business?
- Q3 Define a joint stock company. Explain its features and advantages.
- Q4 What do you mean by capital structure? Explain the factors which affect the capital structure of a manufacturing concern.
- Q5 Critically evaluate the role of FICCI and CCI in the development of MSME sector in India.
- Q6 Among the equity and debt as a source of long-term finance, as a manager which with you prefer for a newly established firm and why?
- Q7 Explain in detail the various policies of Govt. of India in the development of small business in India.
- Q8 Write short notes on:-  
(a) Limited Liability Partnership.  
(b) Instruments of Money Market.

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