

END TERM EXAMINATION

SECOND SEMESTER [B.COM(HONS.)] MAY-JUNE 2018

Paper Code: B.COM-110**Subject: Business Studies
(Batch 2017)****Time: 3 Hours****Maximum Marks: 75****Note: Attempt any five questions. All questions carry equal marks.**

- Q1 Discuss concept of business as a system. What are the elements of Macro Environment that surrounds the Business? Discuss these environmental variables in brief by bringing out their impact on Business.
- Q2 What are Business Ethics? How are they different from Social Responsibility of Business? Discuss both these concepts with examples.
- Q3 What are different forms of Business Organizations? Discuss them and the procedure involved in raising them.
- Q4 What are Money Markets? Discuss various instruments used in Money Market stating their important features.
- Q5 What is Loan Syndication as a source of finance? Explain the process and documents involved in Loan Syndication.
- Q6 What are Small Business? Define MSMEs as per MSMED Act of 2006. Discuss rationale of MSME and government policy towards promoting Small Business in India.
- Q7 Explain the role of FICCI, CII, ASSOCHAM and other institutions in industrial and economical growth of India. Give examples to prove your point.
- Q8 (a) Role of MNCs and TNCs in India.
(b) Capital Structure – Concept and factors affecting it.