

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [B.COM(HONS.)] DECEMBER-2017

Paper Code: B.COM 209

Subject: Business Ethics and Corporate
Social Responsibility

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions including Q. No. 1 which is compulsory.

- Q1. Write short notes on **any three**: (5x3=15)
- a) Positive and Negative Liberty
 - b) Arguments for and against CSR
 - c) Moral Obligation
 - d) Consumerism
- Q2. Explain the ethics to be followed in advertising of a product with relevant examples. (15)
- Q3. Explain the moral dimensions of information technology while emphasizing on cyber crimes. (15)
- Q4. Explain and differentiate between the teleological and deontological theories of moral reasoning. (15)
- Q5. a) Globalization raises many concerns in terms of market failures and sustainable development. Discuss. (8)
- b) Why is it necessary to have code of ethics for the corporations? (7)
- Q6. What is the idea of a good society? Explain in terms of business ethics and corporate social responsibility? (15)
- Q7. How important, according to you, are the norms related to: (7.5x2=15)
- a) Woman's rights; and
 - b) Consumer Safety

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