

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

THIRD SEMESTER [B.COM.] Nov.-Dec. 2018

Paper Code: BCOM-207

Subject: Business Ethics & Corporate
Social Responsibility

Time : 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 It is said that values influence the attitudes and behavior. In the light of above do you think the orientation and approach of Indian business managers who have imbibed Indian values are different from that of those who have imbibed western values? Elucidate your response with suitable examples derived from the business contexts.
- Q2 Explain the concept of Values and Value System. What are different types of values and how they are formed?
- Q3 Distinguish between a knowledge worker and wisdom worker? If you are to be an employer, whom do you prefer to engage as your employee? Give reasons for your choice.
- Q4 As a student do you feel that the academic programme being pursued by you has adequate focus on imparting both knowledge and wisdom? Substantiate your answer with valid and adequate reasoning.
- Q5 How success is generally conceived by your cohorts? What are the indicators used by them to measure success in life? Do you find anything problematic in such conception and measurement? If so, give an alternative view of success and its indicators.
- Q6 Progress and transformation are conceptually different. Elucidate with the help of appropriate examples.
- Q7 Informal reports indicate that representation of women and marginalized sections of the society in top management positions is abysmally low in Indian Organizations. How do you look at this phenomenon from Corporate Social Responsibility perspective? Given an opportunity, what steps would you like to take to improve their representation?
- Q8 Corporate Governance in India has not matured enough to successfully curb unethical business practices. Critically examine the statement in the light of extant Code of Corporate Governance in India.
