

END TERM EXAMINATION

SIXTH SEMESTER [BBA] JULY 2023

Paper Code: BBA-302 BBA(B&I)-302	Subject: Project Management
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Time: 3 Hours	Maximum Marks: 75
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Note: Attempt any five questions.

- Q1 What do you understand by Project Management? Discuss its objectives and also explain the determinants of project success. (15)
- Q2 Write short note on **any three**:- (3x5=15)
 (a) Preliminary screening
 (b) Abandonment analysis
 (c) Venture capital
 (d) Role and responsibilities of project manager
 (e) PERT vs CPM
- Q3 What do you mean by project life cycle? Elaborate the phases of life cycle with suitable example. (15)
- Q4 (a) What aspects are considered in technical analysis? (7.5)
 (b) Explain the steps of market analysis. (7.5)
- Q5 From the following information of a project calculate the following:-
 (a) Network diagram of a project (5)
 (b) Critical path and Critical activities (5)
 (c) EST, LST, EFT and LFT (5)

Activity	1-2	1-3	2-3	2-4	3-4	4-5
Duration	15	20	10	12	6	10

- Q6 Discuss various sources of finance which a startup enterprise may explore. Also explain angel investors. (15)
- Q7 What do you understand by Project Control. Explain the steps involved in project controlling process. Also elaborate the techniques used for project control. (15)
- Q8 Write note on following:- (7.5+7.5=15)
 (a) Project Monitoring
 (b) Social Cost Benefit
