

END TERM EXAMINATION

SECOND SEMESTER [BCA] MAY 2019

Paper Code: BCA 104 **Subject: Principles of Management**

Time : 3 Hours

Maximum Marks : 75

**Note: Attempt five questions in all including Q.no.1 which is compulsory.
Select one question from each Unit.**

- Q1. Write short notes on **any five** of the following: (5x5=25)
- a) Types of planning
 - b) Management Vs Administration
 - c) Leadership Styles
 - d) Departmentation
 - e) Leader Vs. Manager
 - f) Authority & Responsibility
 - g) Managerial Levels
 - h) Process of Controlling

Unit-I

- Q2. Briefly discuss the Scientific and Administrative school of thought of management. (12.5)

OR

- Q3. Define management and outline its essential characteristics. Also state Mintzberg's classification of managerial roles. (12.5)

Unit-II

- Q4. Define planning. Discuss the planning process. What is the necessity of planning in modern organizations? (12.5)

OR

- Q5. Explain the process of decision making. Also discuss the concept of Bounded Rationality Model of Decision Making. (12.5)

Unit-III

- Q6. Briefly explain and discuss the Maslow's and Herzberg's theory of motivation. (12.5)

OR

- Q7. Define staffing? Discuss its nature and importance for success of organizations. (12.5)

Unit-IV

- Q8. Examine the four conceptual models of organization behaviour. (12.5)

OR

- Q9. What is Personality? Describe the Big five model of personality. (12.5)
