

END TERM EXAMINATION

FOURTH SEMESTER [BCA] JUNE 2024

Paper Code: BCA-206 Subject: Introduction to Management & Entrepreneurship Development

Time: 3 Hours Maximum Marks: 75

Note: Attempt all questions as directed. Internal choice is indicated.

Q9 a) A well-developed business plan helps entrepreneurs communicate their vision and strategy to stakeholders like investors and partners, explain. (5)

b) A business plan becomes a roadmap for entrepreneurs at various stages of starting and managing a venture. Justify this statement. (7.5)

Q1 Attempt any Five of the following questions (5x5=25)

- a) Define entrepreneurship with an example.
- b) State any five skills required to be an entrepreneur.
- c) Name the steps of creativity in entrepreneurship and elaborate.
- d) Briefly discuss the stages of innovation in entrepreneurship.
- e) State the objectives of design thinking in entrepreneurship.
- f) Justify the statement "An entrepreneur can be considered a role model".
- g) Define the Social Responsibility of business with an example.
- h) Define the main components of a comprehensive business plan.

Q2 a) State any six significance of various public agencies in entrepreneurship development. (6)

b) State any seven significance of various private agencies in entrepreneurship development. (6.5)

OR

Q3 a) State any seven roles to be played by entrepreneurs in the development of a country's economy. (6.5)

b) Enumerate any six personality traits that are significant in an entrepreneur to be successful. (6)

Q4 a) How do creativity and innovation contribute towards entrepreneurship? (8)

b) What are the day-to-day operational activities done in entrepreneurial business? (4.5)

OR

Q5 a) Define innovation in entrepreneurship. (2.5)

b) Elaborate any ten examples of innovative decision-making toward entrepreneurial problem-solving from different sectors. (10)

Q6 a) Elaborate on the role of changing mindset and out-of-the-box thinking in entrepreneurship in present-day business. (8)

b) As a mentor, how can an entrepreneur contribute to entrepreneurship development? (4.5)

OR

Q7 a) How the global Indian entrepreneurs have achieved success across the globe? (6)

b) The modern entrepreneurs have achieved success in their respective sectors, justify. (6.5)

Q8 a) How is management different from leadership? (5)

b) How do the roles of entrepreneurs and managers differ within an organization? (7.5)

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