

# END TERM EXAMINATION

FIFTH SEMESTER (BBA) JANUARY-2024

Paper Code: BBA-307

Subject: Entrepreneurship Development

Time: 3 Hours

Maximum Marks :75

Note: Attempt any five questions. All questions carry equal marks.

- Q1 Write short notes on the following: **(Any five)**
- (a) Achievement Motivation
  - (b) Entrepreneurial Competencies.
  - (c) Barriers to Entrepreneurship
  - (d) Entrepreneur and Intrapreneur
  - (e) Social Responsibilities of an Entrepreneur
  - (f) Myths to Entrepreneurship
- Q2 "To start a business, one only requires is an IDEA". Do You agree? What are the sources of Ideas generation and the procedure followed to screen the ideas to shortlist one for commercial development.
- Q3 What are EDP's? What is their relevance in promoting Entrepreneurial Behaviour? What are the activities as a part of EDP Conduction? (
- Q4 Discuss the role of an entrepreneur in bringing about Economic Growth of a country. How economic growth takes place with the growth of entrepreneurship in any country?
- Q5 (a) "Developing Countries need imitative rather than innovative Entrepreneurs". Do you agree? Give reasons for your answer.  
(b) Development requires resources but resources alone do not produce development? Explain the functions of entrepreneur in the light of this statement.
- Q6 What is Venture Capital? Who provides it? Explain the role of venture capital in entrepreneurial development.
- Q7 (a) Explain the concept of Creativity and Innovation. How are they inter related? Briefly discuss the various sources of innovation.  
(b) "Development of women entrepreneurship is limited by certain limitations." Elaborate.
- Q8 (a) What is Business Plan? How do you prepare business plan? Explain the advantages of preparing business plan?  
(b) Explain the factors affecting entrepreneurial growth with the help of example.

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