

END TERM EXAMINATION

SIXTH SEMESTER [BBA] JUNE- 2024

Paper Code: BBA-312

Subject: Entrepreneurship Development

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal Choice is indicated.

- Q1 Attempt **any Five** of the following questions: (5x5=25)
- a) Discuss two theories of Entrepreneurship development.
 - b) What are the reasons for the growth of Entrepreneurship in India?
 - c) Explain the role of Entrepreneurship in economic development of India.
 - d) What are the characteristics of an entrepreneur? Discuss with examples.
 - e) What are the myths about an Entrepreneur in India?
 - f) What are the advantages and disadvantages in becoming an entrepreneur? Discuss with examples.
 - g) How Entrepreneur is different from Manager? Give examples.
 - h) Explain the concept of start-up and the ways to develop start-ups in India.
- Q2 How entrepreneurship is different from entrepreneur? What are the Agencies available in India for entrepreneurship Development? Discuss the role of each such agency. (12.5)
- OR**
- Q3 What are the steps involved in Entrepreneurship Development Program? Discuss them with examples. (12.5)
- Q4 What is Entrepreneurship Behaviour? How to study the same using psycho analytics theories? Why the need arises for its study? Discuss. (12.5)
- OR**
- Q5 How to carry out Opportunity Analysis? Explain the methods used for the same with examples. (12.5)
- Q6 Explain the strategies used for raising of funds from different sources and the procedure and documentation involved. (12.5)
- OR**
- Q7 What is role of an entrepreneur in balanced regional development and bringing in social stability in India? Illustrate with examples. (12.5)
- Q8 Explain the ways of conducting External environment analysis? Discuss with examples. (12.5)
- OR**
- Q9 Explain the steps involved in setting up of a new enterprise including fulfilling legal requirements. (12.5)

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