END TERM EXAMINATION

SIXTH SEMESTER (B.COM(H.ons)] JULY-2023

Paper Code: B.Com-306	**Subject: E-Commerce**
Time: 3 Hours	**Maximum Marks :75**

Note: Attempt any five questions.

Q1 Explain the concept of E-commerce in detail? Also discuss its types with suitable examples from the business domain? **[15]**

Q2 Discuss about the current challenges and barriers in E-commerce environment? Also explain, how the technology innovations in recent time have helped in its mitigation? **[15]**

Q3 "Expansion of E-money platform is restricted by regulatory compliance" explain it with suitable example and also highlight the major hurdles that restricts it further expansion? **[15]**

Q4 Explain the purpose of using HTML like languages in E-commerce? Also highlight the purpose of using formatting, frames, lists, images tags types in HTML pages with suitable examples of each? **[15]**

Q5 Explain the concept of electronics payment system and its types with suitable examples from the business domain? **[15]**

Q6 Explain the difference between E-commerce and M-commerce? Also highlight the changing trends in the domain of M-commerce? **[15]**

Q7 Explain the concept of E-commerce applications and its types? Elaborate, how modern companies are utilizing it for their changing business needs by using scenarios /cases? (Any five) **[15]**

Q8 write short notes on the following: - **[5X3=15]**

   (a) Emerging trends in E-commerce,
   (b) Risks in Electronic payment system,
   (c) Regulatory and ethical compliances of E-commerce.

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