

(Please write your Exam Roll No.)

Exam Roll No.

END TERM EXAMINATION

FOURTH SEMESTER [B.COM] JUNE-2024

Paper Code: B.Com-206

Subject: Business Ethics and
Corporate Social Responsibility

Time: 3 Hours

Maximum Marks: 75

Note: Attempt all questions as directed. Internal Choice is indicated.

- Q1 Answer **any Five** from the following: **(5x5=25)**
- (a) Discuss the concept of Normative Ethics.
 - (b) Explain how Knowledge is different from Wisdom.
 - (c) What are the steps involved in setting the standard of ethical behavior in an organisation?
 - (d) Describe the concept of Vedanta.
 - (e) Elucidate how organizations are practicing spiritual values.
 - (f) Write a short note on Consumerism.
 - (g) Explain the role of CSR Committee.
 - (h) Distinguish between Social and Aesthetic Values.
- Q2 Explain the role of Karma in a human's life describing the various kinds of Karma. **(12.5)**
- OR**
- Q3 Discuss whether truth and morality practiced in advertising or not? Give suitable examples to substantiate your argument.
- Q4 Explain the relevance of Whistle Blower Policy in a company. **(12.5)**
- OR**
- Q5 With suitable examples highlight how Corporate Philanthropy is prevalent in India.
- Q6 What are the various activities involved under the purview of Insider Trading. **(12.5)**
- OR**
- Q7 Discuss the provisions of Corporate Social Responsibility in Companies Act 2013.
- Q8 Elucidate the role of social media in shaping the Values of a person. **(12.5)**
- OR**
- Q9 Explain the concept of ISO 26000 and its benefits.

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