

END TERM EXAMINATION

SECOND SEMESTER [BBA] JUNE 2024

Paper Code: BBA-106

Subject: Business Environment

BBA(B&I)-106

Time: 3 Hours

Maximum Marks: 60

Note: Attempt any five questions.

- Q1 Explain the influence of economic, political and natural environment on business. (12)
- Q2 What are the methods of measuring national income? What conceptual problems arise in estimating national income? (12)
- Q3 Discuss the functioning of the WTO. Justify the membership of it for India. (12)
- Q4 a) Explain the Classical theory of employment? On what grounds Keynes criticized it? (8)
b) Explain the relationship between saving and investment function. (4)
- Q5 Discuss the main instruments of fiscal policy in economic stabilization? (12)
- Q6 a) Describe the salient features of a business. (6)
b) What are the limitations of environment analysis? (6)
- Q7 What is capital formation? Why it is necessary for the economic development of a country? What are the reasons behind the low capital formation in India? (12)
- Q8 a) Why is the problem of unemployment a part of the subject matter of economics? (6)
b) Explain the scope of macro economics. (6)
