(Please write your Exam Roll No.) *Exam Roll No. .....*

END TERM EXAMINATION

SIXTH SEMESTER [BBA] JUNE 2024

Paper Code: BBA-306 **Subject: International Business Management**

Time: 3 Hours **Maximum Marks: 75**

Note: Attempt five questions in all including Q.No.1 which is compulsory.

Q1 Shorts notes on the following: - **(5x5=25)**

a) Competitive advantages of international business.
b) Domestic Vs International Business
c) International Financial Corporation
d) Social Responsibility of TNC's.
e) Globalization of Technology

Q2 Why do business firms of a country go to other countries? Give your answer with suitable examples. Explain the stages of internationalization. **(12.5)**

Q3 Is globalization is desirable? Explain the advantages & disadvantages of globalization? What is foreign investment? Distinguish between FDI and FPI. **(12.5)**

Q4 What is International HRM? Explain the process of selecting the employees in global firm? **(12.5)**

Q5 Explain in brief the objectives and functions of IMF. Explain in detail the Tariff and Non- Tariff barriers of international business. **(12.5)**

Q6 Explain the objective & role of World Bank. **(12.5)**

Q7 What are the different ways of classifying cross border M & As? Also explain why do firms engage in cross border M & As? **(12.5)**

Q8 What is culture? Explain the elements and importance of cross-cultural diversity in international business? **(12.5)**

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