



INSTITUTE OF INNOVATION IN TECHNOLOGY & MANAGEMENT

Affiliated to G.G.S.Indraprastha University, New Delhi
Accredited Grade 'A' by NAAC, GNCTD, A+ by SFRC, Recognised U/s 2(f) of UGC Act.
(ISO:14001:2015, 17020:2012, 21001:2018 & 50001:2018 Certified)
D-27 & D-28, Institutional Area, Janakpuri, New Delhi-110058.
Tel: 011-28520890, 28520894, Fax:011-28520239
E-mail: director@iitmjp.ac.in Website: www.iitmjp.ac.in

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This is to inform all students of **BBA, B.Com (H), and BCA** that **Arena Animation**, in collaboration with **Marketing Maestros**, is coming to our college to deliver an engaging seminar on **Digital Marketing**.

Details of the Seminar:

- **Date:** 23rd January, 2025
- **Time:** 11:30 AM
- **Venue:** Room No. 111

This seminar will provide valuable insights into the dynamic field of digital marketing, its trends, and career opportunities. Students are encouraged to attend and make the most of this learning opportunity.

Faculty Coordinators:

Dr. Shefali Khurana
Ms. Deepika Kapoor

Prof. (Dr.) Monika Kulshrestha
Director

- CC: 1. Students Notice Board
2. Institute's Website
3. Notice File.