



CRITERION

7. Status of Library

INSTITUTE OF INNOVATION IN TECHNOLOGY & MANAGEMENT

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AFFILIATED TO GGSIPU, NAAC Grade 'A', ISO 14001:2015, 17020:2012, 21001:2018 & 50001:2018 Certified, A Grade by GNCTD, A Grade by SFRC

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7. Status of Library

7(a) Books						
S. No.	Programme	Title (a)	Volume (b)	Score	Details	Marks
1.	BBA (Morning+Evening)	910	11892		Latest Addition of Books (2022-2023)	
2.	BCA (Morning+Evening)	557	9302			
3.	BCOM(H) (Morning+Evening)	427	4361			
4.						
5.						
6.						
7.						
8.						
9.						
10.						
11.						
12.						
Total Score						
Marks (Maximum Marks: 70)						
7(b) Journals						
S. No.	Type of Journal	No. of Journals	Ratio (Cap to 1)	Details	Marks	
1.	Indian	a = 14	a/12 =1.16	List of Journals		

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	2.	International	$b = 4$	$b/3 = 1.33$	Bills of Journals		
						Marks	
						(Max. Marks: 30)	
						Total Marks	
						[9(a) + 9(b)] (Max. Marks: 100)	

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Latest Addition of Books 2022-2023

BBA

Acc No.	Author	Titles	Edition	Publisher	Bill No.	Date	Copies	Course
25439-25519 BB7599-7945	Evans, James R,	Business analytics methods, models and decisions	3rd ed.	Pearson Education	CBA 190 CBA 191	16/02/2023	428	BBA
25520-25521	Camn, Jeffrey D,	Essentials of business analytics descriptive, predictive, prescriptive	1st ed.	Cengage Learning India	CBA 191	16/02/2023	2	BBA
25522-25523	Albright, S Christian,	Business analytics data analysis and decision making	7th ed.	Cengage Learning India	CBA 191	16/02/2023	2	BBA
25774-25775	Ahuja, Girish,	Systematic approach to Tax laws and practice containing Income tax, GST and Customs	23rd ed.	Commercial Law Publishers (India) Pvt. Ltd.	CBA 197	25/03/2023	2	BBA
25776-25777	Ahuja, Girish,	Systematic approach to Income tax for CA Inter and other specialised studies	47th ed.	Commercial Law Publishers (India) Pvt. Ltd.	CBA 197	25/03/2023	2	BBA
25778-25779	Singhania, Vinod K.,	Students guide to Income tax including GST		Taxmann Publications	CBA 197	25/03/2023	2	BBA
						TOTAL	438	




Prof. (Dr.) Monika Kulshreshtha
Director
Institute of Innovation in Technology
& Management, New Delhi

BCA

Acc No.	Author	Titles	Edition	Publisher	Bill No.	Date	Copies	Course
25554-25593	Rich, Elaine,	Artificial intelligence	3rd ed.	Tata McGraw Hill	CBA 193	07/01/2023	40	BCA
25379-25428	Rayudu, C. S.,	Communication	9th Ed.	Himalaya Publishing House	CBA 188	07/01/2023	60	BCA
25199-25258	Sinha, Pradeep K.,	Computer fundamentals concepts, systems and applications	8th ed.	BPB Publishers	CBA 183	07/01/2023	60	BCA
24579-24588	Jain, Satish,	CorelDraw 18 training guide	1st ed.	BPB Publishers	CBA 141	26/09/2022	10	BCA
25129-25138	D T Editorial Services,	CorelDraw 2018 in simple steps	1st ed.	Dreamtech Press	CBA 154	10/10/2022	10	BCA
25780-25839	Lipshutz, Seymour,	Data structures	Rev. 1st ed.	McGraw Hill Education (India)	CBA 207	28/03/2023	60	BCA
25870-25899	Gupta, Seema,	Digital marketing	3rd ed.	Tata McGraw Hill	CBA 213 CBA 212	30/03/2023	130	BCA
25900-25901	Kamat, Nitin,	Digital marketing	2nd Rev. ed.	Himalaya Publishing House	CBA 213	30/03/2023	2	BCA
25906-25907	Ahuja, Vandana,	Digital marketing	1st ed.	Oxford University Press	CBA 213	30/03/2023	2	BCA




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25840-25869 BB8186-8285	Gupta, Rajan,	Digital marketing the science and magic of digital marketing can help you become a successful marketing professional	1st ed.	BPB Publishers	CBA 213 CBA 212	30/03/2023	130	BCA
25902-25903	Diamond, Stephanie,	Digital marketing= all -in- one for dummies	1st ed.	Wiley India	CBA 213	30/03/2023	2	BCA
25139-25198	Singh, J P	Discrete mathematics for undergraduates	2nd ed.	Ane Books	CBA 183	07/01/2023	60	BCA
24449-24578	Chhabra, T N,	Essentials of organizational behavior	4th ed.	Sun India Publication	CBA 141	26/09/2022	130	BCA
24202-24203 24949-25008	Gaur, R R,	Foundation course in human values and professional ethics presenting a universal approach to value education- through self- exploration	2nd rev. ed.	Excel Books	CBA 146	06/10/2022	62	BCA
25904-25905	Bhatia, Puneet S.,	Fundamental of digital marketing	2nd ed.	Pearson Education	CBA 213	30/03/2023	2	BCA
25549-25553	Rao, Purna Chander,	Hands- on data analysis and visualisation with Pandas engineer, analysis and visualize data using powerful Python libraries	1st ed.	BPB Publishers	CBA 193	11/03/2023	5	BCA
25319-25378	Deitel, Paul,	Internet and world wide web how to program	5th ed.	Pearson Education	CBA 183	07/01/2023	60	BCA




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25908-25909	Maity, Moutusy,	Internet marketing a practical approach in the Indian context	1st ed.	Oxford University Press	CBA 213	30/03/2023	2	BCA
24190-24191-24219-24318	Kanetkar, Yashwant	Let us python	4th ed.	BPB Publishers	CBA 129 CBA 141	16/08/2022 26/09/2022	102	BCA
25524-25528	Malhotra, Sanjay,	Linux and X-Windows programming	2nd ed.	S. K. Kataria	CBA 193	11/03/2023	5	BCA
24319-24448	Gupta, C B,	Management concepts and practices	14th rev ed.	Sultan Chand and Sons	CBA 141	26/09/2022	130	BCA
25594-25653	Singh, J. P.,	Probability and numerical methods	4th ed.	Ane Books	CBA 197	25/03/2023	60	BCA
25259-25318	Balagurusamy, E.,	Programming in ANSi C	8th ed.	McGraw Hill Education (India)	CBA 183	07/01/2023	60	BCA
24196-24197	Summerfield, D. Mark	Programming in Python 3 a complete introduction to the Python language	2nd ed.	Pearson Education	CBA 130	25/08/2022	2	BCA
25654-25713 BB8046-8185	Tatroe, Kevin,	Programming PHP creating dynamic web pages	4th ed.	Shroff Publishers and Distributors	CBA197 CBA 198	25/03/2023	200	BCA
24198-24199	Lutz, Mark	Programming Python	4th ed.	Shroff Publishers and Distributors	CBA 130	25/08/2022	2	BCA




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Director
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25529-25548	Mckinney, Wes,	Python for data analysis data wrangling with pandas, NumPy and Jupyter	3rd ed.	Shroff Publishers and Distributors	CBA 193	11/03/2023	20	BCA
24192-24193	McKinney, Wes	Python for data analysis data wrangling with pandas, NUMPY, and IPYTHON	2nd ed.	Shroff Publishers and Distributors	CBA 129	16/08/2022	2	BCA
24188-24189 24589-24748	Taneja, Sheetal	Python programming a modular approach	1st ed.	Pearson Education	CBA 146	06/10/2022	162	BCA
24194-24195	Brown, Martin C	Python the complete reference	Indian Edition.	McGraw Hill Education (India)	CBA 129	16/08/2022	2	BCA
25714-25773	Bharucha, Erach,	Textbook of environmental studies for undergraduates course	3rd ed.	Universities Press (India)	CBA 197	25/03/2023	60	BCA
24200-24201 24749-24948	Naagarazan, R S	Textbook on professional ethics and human values	3rd ed.	New Age International	CBA 146	06/10/2022	202	BCA
						TOTAL	1836	




Prof. (Dr.) Monika Kulshreshtha
Director
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BCOM (H)

Acc No.	Author	Titles	Edition	Publisher	Bill No.	Date	Copies	Course
24204-24208	Nadhani, A K	Tally dot ERP 9 training guide	4th rev & Upd. ed.	BPB Publishers	CBA 140	26/09/2022	5	BCOM
24209-24213	D T Editorial Services,	Tally dot ERP 9 with GST in simple steps	1st ed.	Dreamtech Press	CBA 140	26/09/2022	5	BCOM
24214-24218	Tally Education Private Limited, Bangaluru,	Official guide to financial accounting using Tally dot ERP 9 with GST including practice exercises	5th rev. & upd ed.	BPB Publishers	CBA 140	26/09/2022	5	BCOM
25009-25128	Chhabra, T N,	Entrepreneurship development	ed. 2023.	Sun India Publication	CBA 152	10/10/2022	120	BCOM
						TOTAL	135	




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Director
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& Management, New Delhi

List of Subscribed Journals

National/ Indian

Management

1. Vikalpa (Academic)
2. Metamorphosis- IIM Lucknow
3. IIM- Kozhikode Society and Management Review
4. IIMS Journal of Management Science
5. Indian Journal of Finance
6. Journal of Management Research
7. Indian Journal of Marketing
8. Journal of Human Values

Information Technology

1. The Journal of Indian Mathematical Society
2. International Journals of Computer Engineering
3. Indian Journal of Computer Science
4. International Journal of System and Software Engineering
5. Journal of Network and Information Security
6. International Journal of Information Technology

International

Management

1. Harvard Business Review
2. Management Services Journal
3. Asian Journal of Business and Management Cases

Information Technology

4. ACM Transactions on Multimedia communication and Application




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S.No.	Title	PUBLICATION	ISSUE CLASS	UNIT PRICE	QTY	DISC	TOTAL	
1	ACM Transactions on Multimedia Computing, Communications, and Applications	Int. Journal IT	Quarterly	INR	2750.00	2750.00	1.00%	2700.00
2	Managed Business Review	Int. Journal Mgt	18-MONTHLY	INR	1270.00	1570.00	5.00%	490.00
3	Asian Journal of Business and Management Cases	Int. Journal Mgt	18-MONTHLY	INR	480.00	480.00	5.00%	456.00
4	Business India	Magazine	FORNIGHTLY	INR	320.00	2070.00	5.00%	2090.00
5	Business Today	Magazine	FORNIGHTLY	INR	360.00	2900.00	22.00%	2247.00
6	Business World	Magazine	FORNIGHTLY	INR	360.00	2270.00	22.00%	2037.00
7	Competition Business Review	Magazine	MONTHLY	INR	1400.00	1400.00	15.00%	1190.00
8	Data Guard	Magazine	MONTHLY	INR	1200.00	1200.00	5.00%	1140.00
9	Economic & Political Weekly	Magazine	WEEKLY	INR	6750.00	6750.00	5.00%	6412.50
10	India Today	Magazine	WEEKLY	INR	2200.00	2200.00	22.00%	1716.00
11	Outlook	Magazine	WEEKLY	INR	3000.00	3000.00	25.00%	2250.00
12	PC Champ	Magazine	MONTHLY	INR	2000.00	2000.00	5.00%	1900.00
13	Open (Magazine)	Magazine	MONTHLY	INR	400.00	400.00	5.00%	380.00
14	International Journal of Systems and Software Engineering	PUBLISHING INDIA	HALF YEARLY	INR	3000.00	3000.00	5.00%	2850.00
15	Journal of Network and Information Security	PUBLISHING INDIA	HALF YEARLY	INR	3000.00	3000.00	5.00%	2850.00
16	International Journal of Computer Engineering	SCRIBES	HALF YEARLY	INR	3000.00	3000.00	5.00%	2850.00
17	Indian Journal of Computer Science	IJS	18-MONTHLY	INR	2300.00	2300.00	5.00%	2185.00
18	The Journal of Indian Mathematical Society	INFORMATICS	HALF YEARLY	INR	3000.00	3000.00	5.00%	2850.00
19	International Journal of Information Technology	National Journal IT	Quarterly	INR	12000.00	12000.00	5.00%	11400.00
20	IMA - Institute Society and Management Review	SAGE	HALF YEARLY	INR	4100.00	4100.00	5.00%	3895.00
21	IMS Journal of Management Science	National Journal Mgt.	TRI ANNUAL	INR	4200.00	4200.00	5.00%	4000.00
22	Journal of Management Research	SCOUTS LIBRARIAN JRL	HALF YEARLY	INR	3600.00	3600.00	5.00%	3420.00
23	Meta Corporate	SAGE	HALF YEARLY	INR	3500.00	3500.00	5.00%	3325.00
24	Meta Academic	SAGE	QUARTERLY	INR	3500.00	3500.00	5.00%	3325.00
25	India Journal of Marketing	IND. JRL. OF MGMT	Monthly	INR	3800.00	3800.00	5.00%	3610.00
26	Indian Journal of Finance	IND. JRL. OF MGMT	MONTHLY	INR	3000.00	3000.00	5.00%	2850.00
27	Journal of Human Values	SAGE	Tri-Annually	INR	6000.00	6000.00	5.00%	5700.00
28	Management Service Journal	Int. Journal Management	Quarterly	GBP	300.00	18420.00	2.00%	18120.00
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