



INSTITUTE OF INNOVATION IN TECHNOLOGY & MANAGEMENT

NAAC Accredited, Affiliated to GGSIPU University & Assessed As "A" Grade By GNCTD, A+SFRC ISO9001:2008
Certified Institute D-27&28, Institutional Area, Janakpuri, New Delhi-110058

PRATIBIMBA

Newsletter

JANUARY TO JUNE 2022



Delhi, Delhi, India
Desu Colony, RWA Colony, Janakpuri, Delhi, 110058
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IITM – INSTITUTE OF INNOVATION
IN TECHNOLOGY &
MANAGEMENT (iitmjp.ac.in)

director@iitmjp.ac.in



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Vision

The Institute aims to be the Centre of Excellence in promoting value-based quality education in the emerging areas of professional studies in Information Technology and Management.

Mission

The Institute endeavors to contribute towards meeting the growing demand for competent and trained IT professionals, Software engineers, and world-class managers determined to achieve excellence.

Editorial Board

Chairman: Shri Ravi Sharma
Director-General: Prof (Dr.) C.P.Chawla
Faculty Editor: Ms. Harsh Arora
Student Editor: Ishita Talwar

FROM THE CHAIRMAN'S DESK...



Institute of Innovation in Technology & Management (IINTM) is trying to translate a dream into reality. As a part of our constant endeavor to identify the talent in each student, we are engaged in the continuous evaluation, comprehensive curriculum, syllabi based on practical applications, assessment based on interactive sessions and skills that have led to better learning levels and quality of our education.

In addition, to develop excellent scientific and engineering skills, students are motivated not only to dream big but also encouraged to think unconventionally to face the challenges of the future. We focus on co-scholastic and extracurricular activities and introduce several new measures to upkeep the high standards of academic excellence.

The Institute possesses a state-of-the-art infrastructure with well-equipped laboratories, a well-stocked library, and highly qualified faculty. We at, IINTM introduce our students to Outcome-Based Education and train them with skills in various disciplines. The Institute has stood for quality and excellence and is still thriving to be the best in the years to come. In keeping with the vision and mission of the Institution, we believe in Imagine-Invent- Inspire to make dynamic individuals for the society. At IINTM, we have a committed team continuously responsible for achieving the vision and mission of the Institution. I take this opportunity to express that every effort is being made to imbibe the best practices of a model educational institution into the culture of IINTM.

FROM THE DIRECTOR GENERAL'S DESK...



Education is certainly our path to a brighter future. At the Institute of Innovation in Technology & Management, we carry with us the commitment to act and implement innovative solutions to positively transform education. Through a sound educational environment, students are encouraged to become thoughtful, intellectual, and ethical contributors to the global society. The learning culture fosters students' autonomy and leadership, encourages pioneering inventive skills, channelizes creative spirit, and maximizes liberty to take meaningful decisions. It calls for partnerships and alliances, a move from a self-centered existence to co-existence; from confrontation to interaction; from alienation to collaboration.

This year has been quite eventful as we welcomed a new batch of dynamic young minds on one hand and the other we have started preparing ourselves to part with our final year students who are ready to join the corporate world. Through constant innovation, immersive learning, a global platform, modern infrastructure and holistic development, the Institute accomplishes its vision and fulfills the promises made to the students. We learn as we grow and we grow as we learn.

Institute of Innovation in Technology & Management has also registered many notable achievements with the passage of every semester through curricular, co-curricular, or extracurricular activities, contributing to all-around student development. This has been possible as we believe that it is our collective institutional responsibility to prepare our students for the challenges of the future. I shall always be extremely proud of all my students, faculty members, and staff who are working hard for making the institute a sanctum sanctorum for nurturing excellence.

FROM THE EDITOR'S DESK

“When a thought that has been enduring in mind becomes real, it is truly an interesting and exciting experience.” This new assignment of mine as an editor is one such cherished work that I would fulfill to the best of my abilities. One of the most interesting things about the Institution is the broad diversity of its brainpower. At one end of the campus, we have the most talented programmers, coding their way to the top. On the other side of the campus, we have the sharpest mind learning to manage business administration. And in between is a vibrant mix of intellectual progress in sports, arts, public speaking, social activities, etc. Faculty members are proud to be leading a batch of extremely talented students.

This newsletter is a snapshot of all our achievements and activities. True to this spirit, we are very glad to release this issue of IINTM's newsletter 'PRATIBIMBA-2022' which is a reflection of our variety of efforts to lead the institute in its all-round development. The editorial team remains grateful to the faculty members, staff, and students for providing materials and photographs for the newsletter. While we have made a sincere effort, any error is deeply regretted.

We look forward to your comments and suggestions!

Best Wishes....

Ms. Harsh Arora

harsh.december@gmail.com

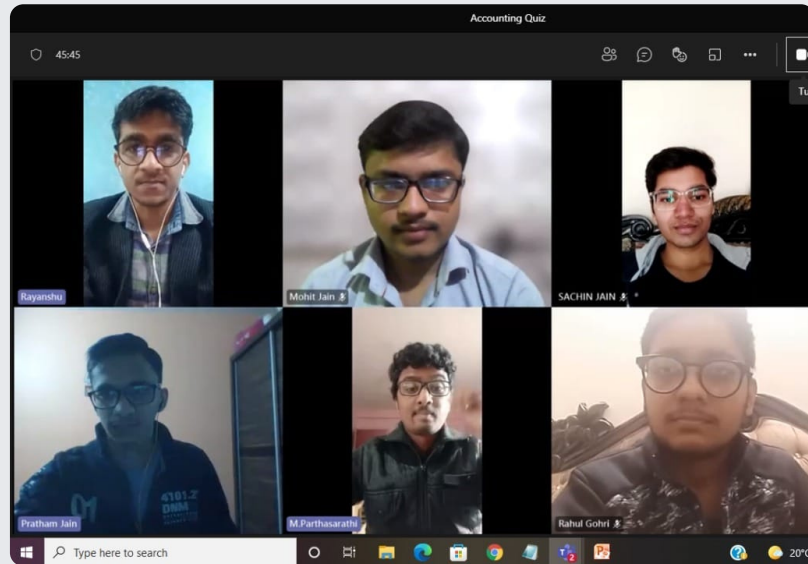
PLACEMENT RECORD 2022

S.no.	Company Name	BCA	BBA	B.Com	Total
1	Upgrad	0	3	1	4
2	NatWest Group	0	28	10	38
3	Guardian	0	2	0	2
4	JLL	0	10	8	18
5	TrueBlue	0	14	1	15
6	Amazon	2	2	0	4
7	Vaco Binary	0	5	1	6
8	PwC	0	0	6	6
9	City Union Bank	0	5	2	7
10	Byjus	0	0	2	2
11	Federal Bank	0	1	1	2
12	Wise Finserve	0	0	2	2
13	Publicis Global	0	2	3	5
14	HDFC Bank	0	11	0	11
15	Impact Guru	0	1	0	1
16	AU Small Finance Bank	0	4	0	4
	Total	2	88	37	127

As our logo says, NURTURING EXCELLENCE, our institute is excellently keeping its word and providing the best placements to the students. The training at Placement Cell at IINTM is working relentlessly to bring reputed companies to facilitate the students. The institute also organizes many activities involving pre-placement training, pre-placement talks, etc. The above table represents the placement data of the 2022 batch from the period January-June'2022.

Accounting Quiz Competition : 3-4 January 2022

The Institute organized an accounting quiz for the 1st and 2nd-year students of BBA & BCOM , on the 3rd and 4th of January 2022, in virtual mode on Microsoft Teams.



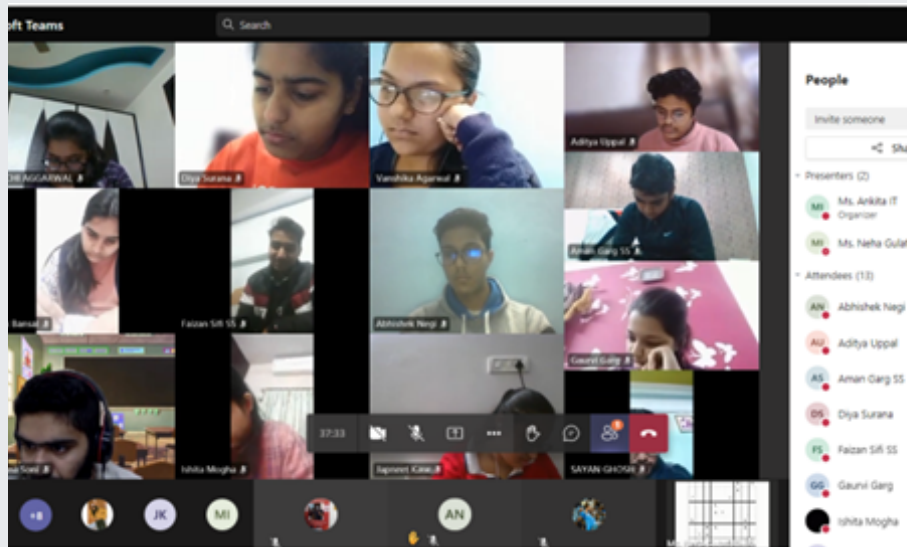
Faculty Development Programme: 10 - 14 January 2022

The Institute organized a one-week Faculty Development Programme on "Innovation Practices in Information Technology" , 10th to 14th of January 2022, in virtual mode on Microsoft Teams.



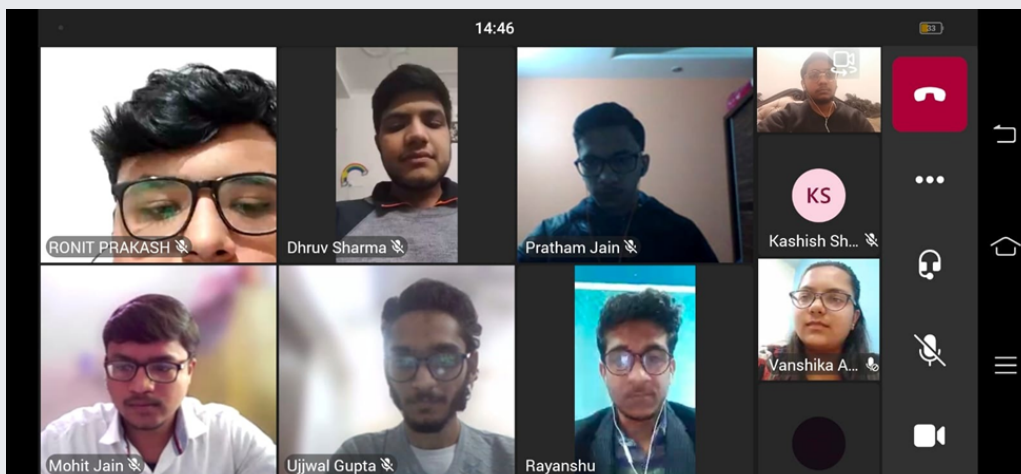
Sudoku Competition: 15 January 2022

The Research club of the Institute organized its orientation for the 1st -year students of BBA & BCOM on the 15th of January 2022, in virtual mode on Microsoft Teams.



FACTech orientation: 27 January 2022

“FACTech” Student Research Club proudly hosted its Orientation Session for the First Year Students. The aim of the session was to introduce the club and to explain the role & responsibilities of the members and coordinators. The coordinating committee of the senior batch explained the rules and expectations from the members. Keeping in mind the current pandemic situation, the session was conducted online through MS Teams Platform



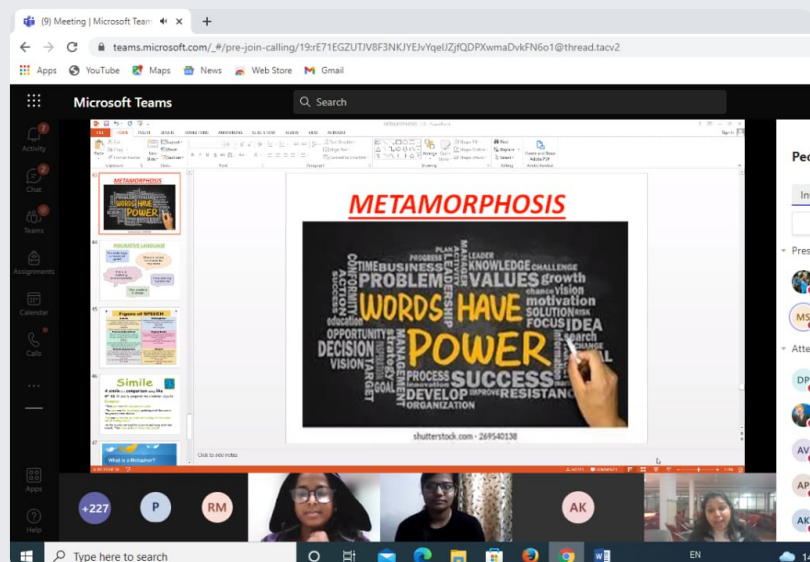
Alumni Interaction: 29 January 2022

The Institute organized an Alumni Interaction with Mr. Lakshay Sachdeva - PR Executive, Studio Talk, Mumbai, (BBA batch 2014-17). He shared his journey from a BBA student to an event manager, a stand-up comedian and an actor in a web-series "Selection Day".



METAMORPHOSIS: 2 Febraury2022

A Skill Enhancement series 5.0 lecture was organized by the Institute for the 1st - year students of BBA & BCOM. from 2nd of February 2022, in virtual mode on Microsoft Teams.



Guest Lecture: 3 February 2022

The Institute organized a guest lecture on "Leadership during the time of Pandemic" with Dr Shweta Jha for the 1st -year students of BBA & BCOM ,on the 3rd of February 2022, in virtual mode on Microsoft Teams.



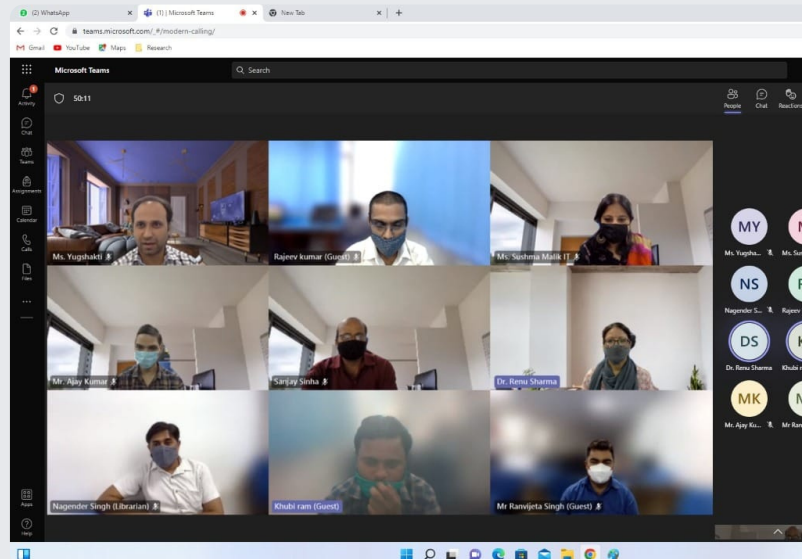
Faculty Development Programme: 11 February 2022

The Faculty Club of the Institute organized a one-day Faculty Development Programme on "A viewpoint on Publication of Research Paper in Indexed Journals", on the 11th of February 2022, in offline mode.



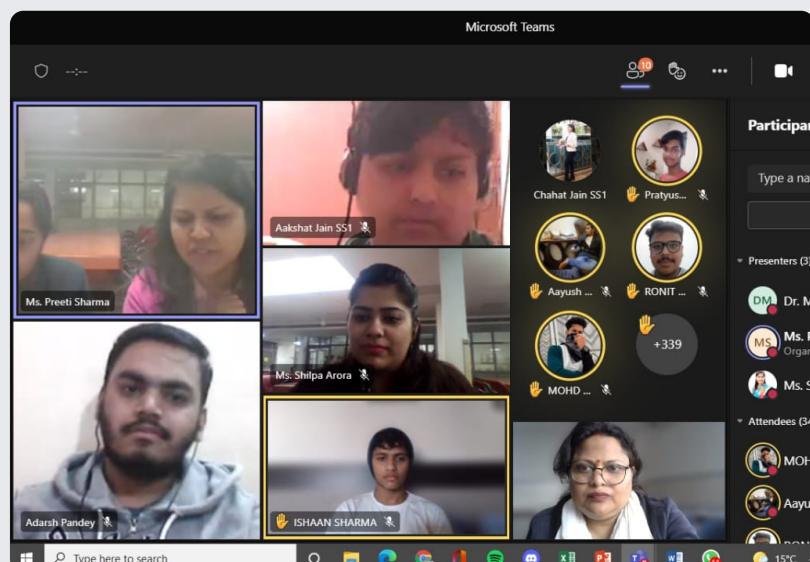
Advanced Excel Training: 22-26 February 2022

The Institute organized a one-week training programme in virtual mode on Advance Excel for the academic assistants from 25th to 26th February 2022.



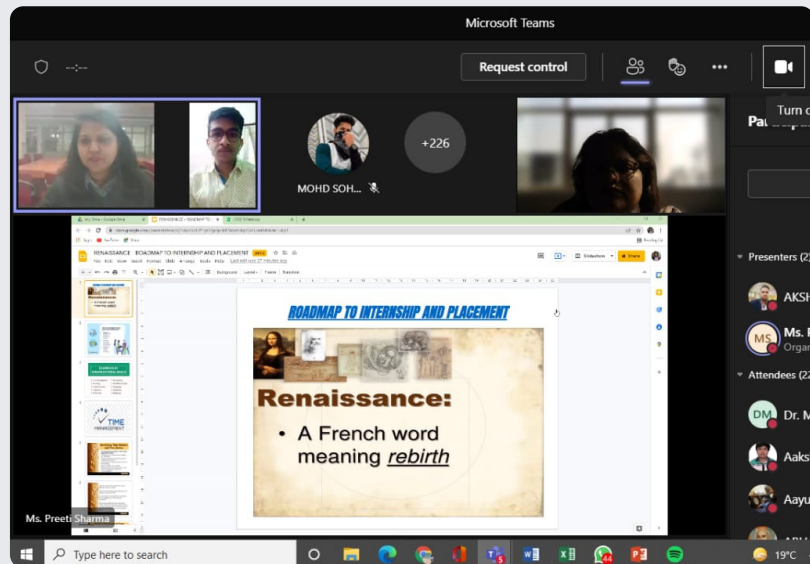
Orientation Session: 11 February 2022

A Skill Development series "Renaissance 2.0" was organized by the Institute for the 2nd -year students of BBA & BCOM on 11th of February 2022, in virtual mode on Microsoft Teams.



Organizational Skills: 16 February 2022

The Institute organized a series of “organizational skill developing training programme” in virtual mode under “Renaissance 2.0” for the skill development by Ms.Preeti sharma on 16th February 2022.



International Management Conference: 26 March 2022

An International Management Conference was organized by Institute of Innovation in Technology & Management with the theme “Redesigning Management and Organizations in New Paradigms.”



Logo Design Competition: 21 April 2022

A Logo Design Competition was organized by the IT club “Innovage Tech” for the students of all the courses viz. BBA, BCA and BCOM (H) by Institute of Innovation in Technology and Management on 21st April, 2022



Internship Briefing Session: 9 May 2022

The Institute of Innovation in Technology and Management organized an “Internship Briefing Session” for the BBA and BCom students of IVth semester in an online as well as offline mode.

Article Writing Competition: 5 June 2022

An Online Article writing competition was held on 5th June 2022 for IINTM students on the following topics:

- (a) Post Covid Recovery of Indian Economy
- (b) Post Covid Revolution in the IT Industry
- (c) Status of Education in War Trodden Countries.

Plantation Drive: 6 June 2022

The Eco Club of Institute of Innovation in Technology and Management, “Dayitya”, organized a Plantation Drive on 6 June 2022. The drive was well supported by maximum students of college.



Internship Briefing Session: 10 June 2022

To partially fulfil the BBA (G) degree, each student must undertake a Summer Internship. To sensitize the students about important factors, while undergoing their internship, a session was conducted by the Program Director.



Guest Lecture: 11 June 2022

The seminar gave students some crucial insights regarding what it takes to become an entrepreneur. In the words of our esteemed speaker, “... it is better to start working early towards our goals, even entrepreneurs have to work 9–5.”



Graphic Designing Workshop: 13 June 2022

Marketing Maestros- the marketing club of the IITM, organized a “Graphic Designing with Adobe Photoshop” on June 13, 2022. It was conducted in collaboration with the renowned MAAC Animation Institute.



Alumni Interaction: 21 May 2022

The Institute organized an Alumni Interaction with Ms. Nashia Chawla, (BBA batch 2011-14). She shared her journey from a BBA student to a successful sales manager.

Alumni Interaction



21ST MAY, SATURDAY
11:30 AM ONWARDS

 Microsoft Teams

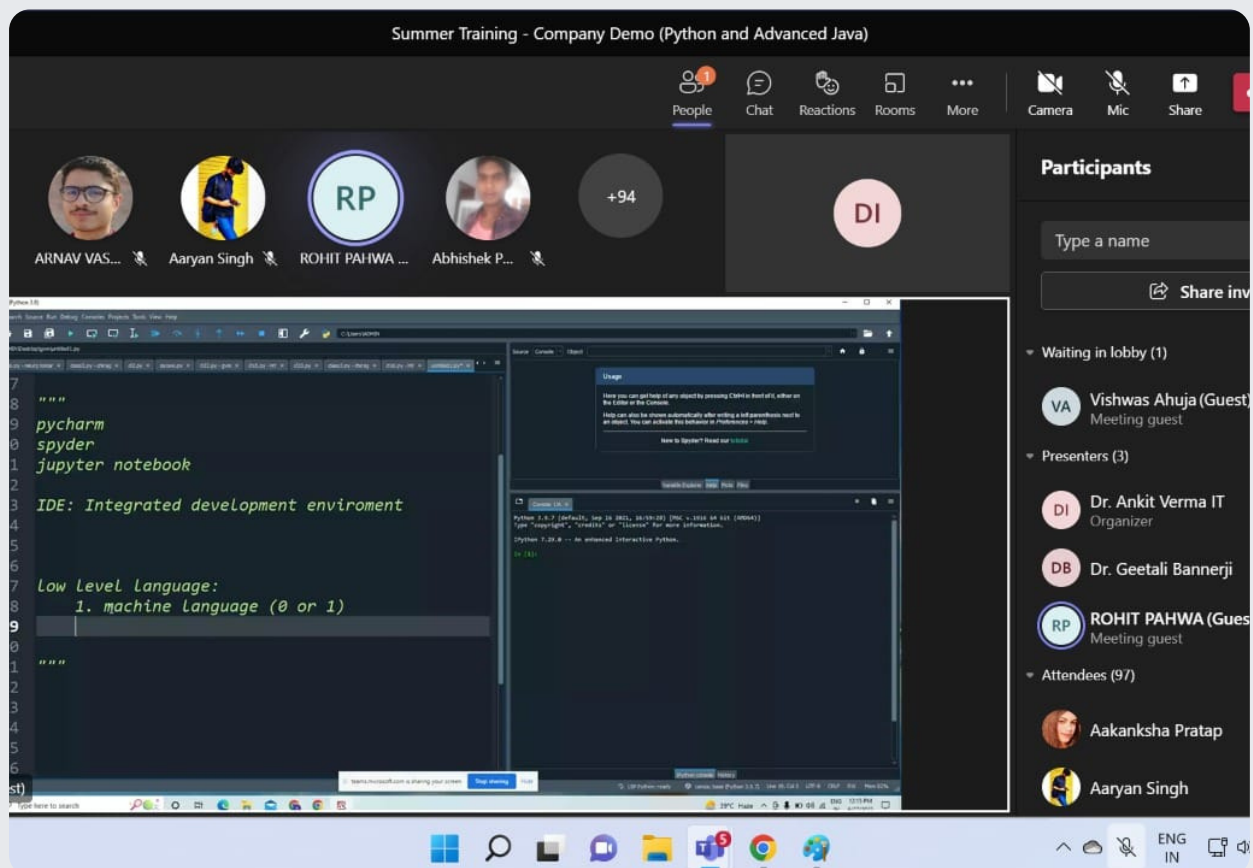
Nashia Chawla
National Key Account Manager-Modern Trade,
Philips Domestic Appliances India Limited
(BBA Batch 2011-2014)

Pledge Against Drug Abuse: 27 June 2022

Dayitva, the CSR club of the IITM, took an initiative in accordance with the mandate of the Delhi Government about the Drug's harmful effects. All the students and faculty members were motivated to take the online pledge.

Seminar on Python and Project idea on Advanced Java: 27 June 2022

IITM, organized seminar on “Python and Project idea on Advance Java” for BCA second year students on June 27, 2022. Dr. Ankit Verma, introduced the trainer to the students.



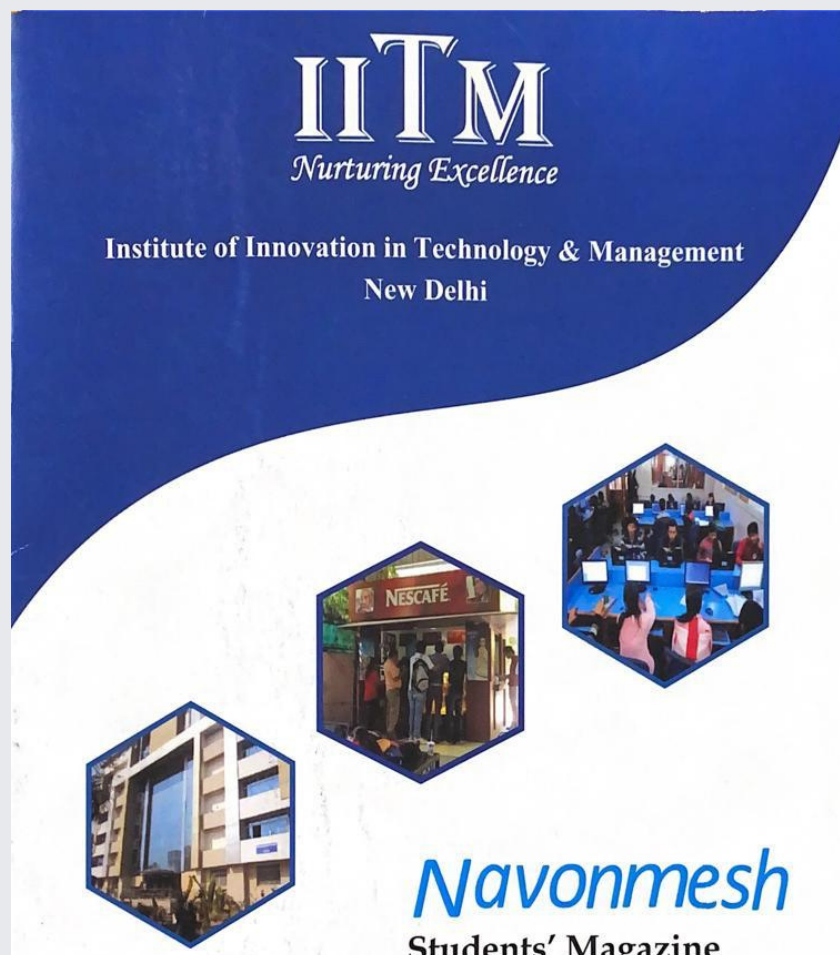
Events at a glance....

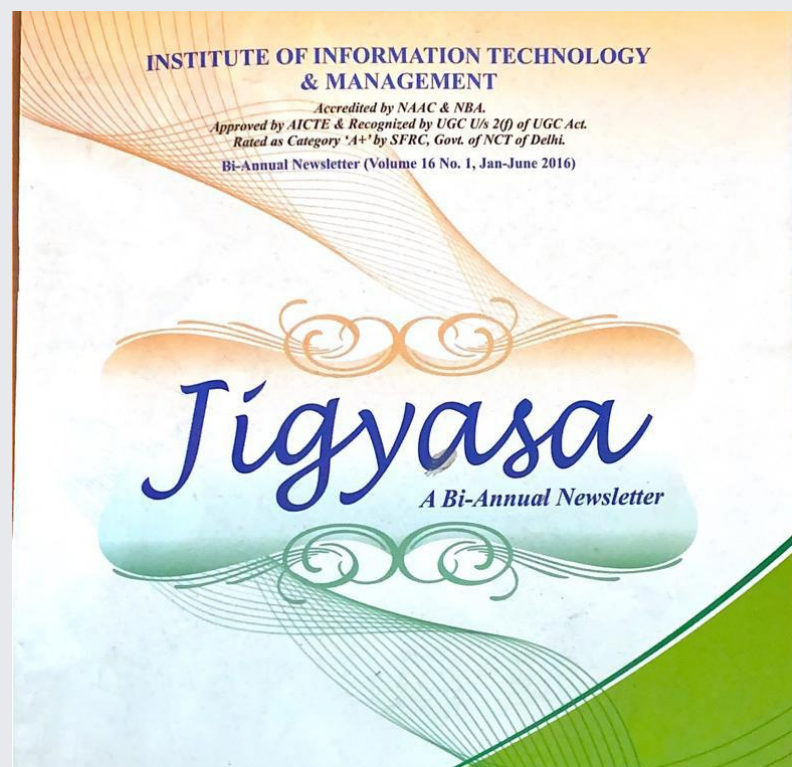
S.NO.	DATE	EVENT
1	3,4 JANUARY 2022	Accounting quiz competition
2	10-14 JANUARY 2022	Faculty Development Programme
3	15 JANUARY 2022	Sudoku Competition
4	27 JANUARY 2022	Research Club Orientation
5	29 JANUARY 2022	Alumini Interaction-Lakshay Sachdeva
6	02 February 2022	Metamorphosis
7	03 February 2022	Guest lecture on "Leadership During The Pandemic"
8	11 February 2022	FDP-A Viewpoint On Publication Of Research Paper In Indexed Journals

S.NO.	DATE	EVENT
9	11 February 2022	Renaissance Orientation
10	16 February 2022	Renaissance First Session
11	22-26 February 2022	Training On Advance Excel
12	26 March 2022	International Conference 2022
13	1,2 April 2022	G.D. Competition
14	21 April 2022	Logo Design Competition
15	18 April - 6 May 2022	Workshop On Advance Excel
16	09 May 2022	Internship Briefing Session

S.NO.	DATE	EVENT
17	05 June 2022	Online Article Writing Competition
18	06 June 2022	Plantation Drive
19	10 June 2022	Internship Briefing Session
20	11 June 2022	Seminar On "Whether Being An Entrepreneurship Is A Viable Option Over A 9-5 Job “
21	13 June 2022	Graphic Designing With Adobe Photoshop
22	21 June 2022	Renaissance Orientation
23	27 June 2022	Alumni Interaction- Ms Nashia Chawla
24	27 June 2022	Python and Project Idea On Advance Java

Our Publications....





Our Previous Edition...



IITM

Nurturing Excellence

Institute Of Innovation in Technology And Management

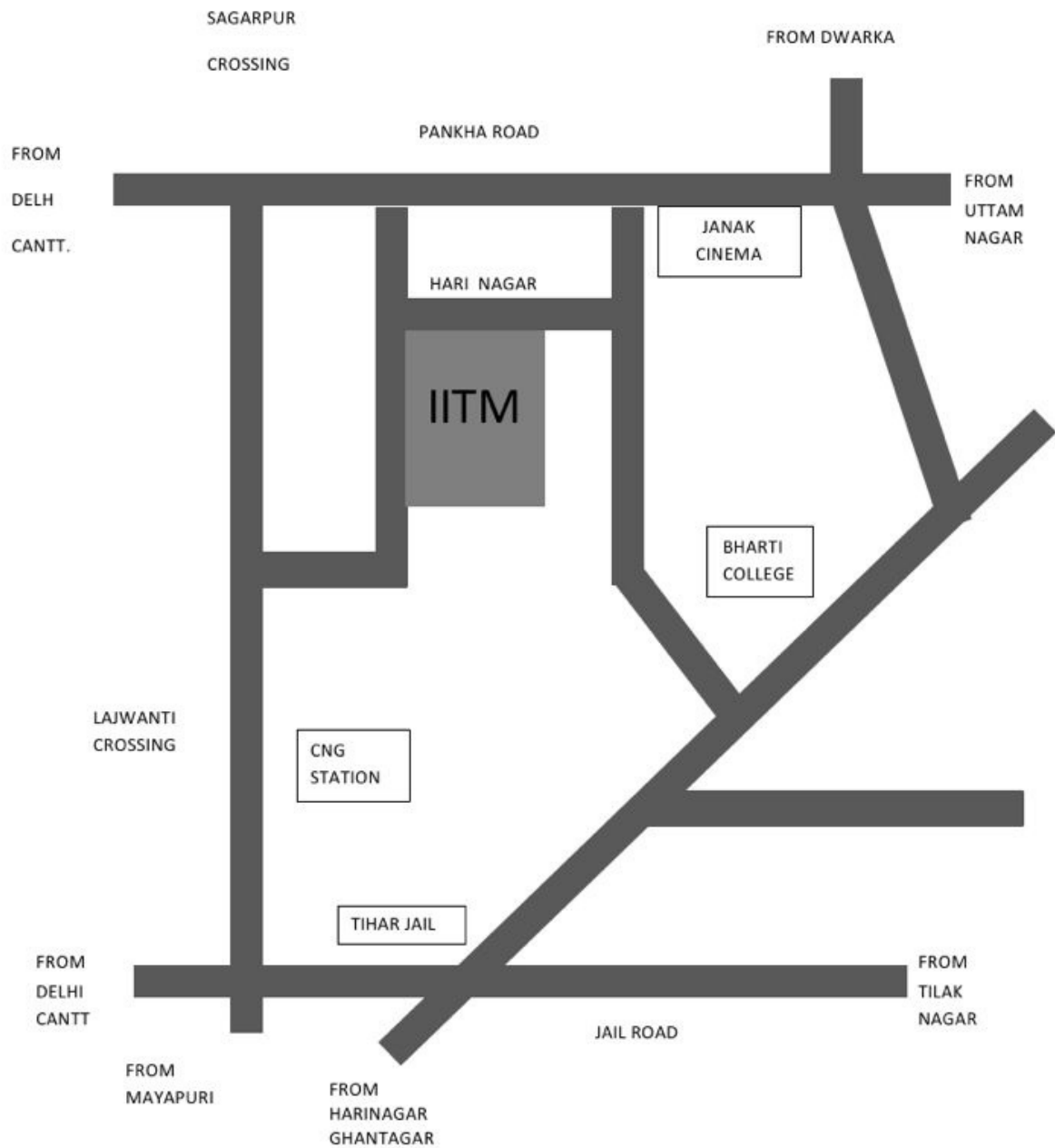
Pratibimba

Newsletter

JULY TO DECEMBER 2021



Route map-



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