



**Institute of Innovation in Technology & Management**  
**New Delhi**



***Navonmesh***  
**Students' Magazine**

**2019**



**INSTITUTE OF INNOVATION IN TECHNOLOGY & MANAGEMENT**  
NAAC Accredited, Affiliated to GGSIP University & Assessed as 'A' Grade by GNCTD, A  
SFRC, ISO 9001:2008 Certified Institute  
D-27 & 28, Institutional Area, Janakpuri, New Delhi-110058

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## **VISION**

The Institute aims to be a Centre of Excellence promoting value based Quality Education in the emerging areas of professional studies in Information Technology & Management.

## **MISSION**

The Institute endeavors to contribute towards meeting the growing demand for competent and trained Information Technology professionals, Software Engineers and World Class Managers determined to achieve excellence.

## **EDITORIAL BOARD**

**Patron: Shri Ravi Sharma**

**Director: Prof (Dr.) C.P. Chawla**

**Editors: Ms. Kanika Bhalla (Faculty)**

**Ms. Ankita Parameswaran (Student)**

**Mr. Jay Jha (Student)**

## FROM THE CHAIRMAN'S DESK.....



It is a matter of great pride to pen down message for 'Navonmesh', the annual magazine of IITM. The institute magazine is a platform for the students to express their creative pursuit which develops in them, originality of thought and expression. The contents of the magazine reflect the creativity and imagination of our students. Academic excellence along with co-curricular and extra co-curricular activities completes the process of education. It also gives me great pleasure that IITM is progressing in its endeavor towards overall personality development of the students. I take this opportunity to congratulate the Director, faculty members and students for their strong sense of commitment, service and responsibility that has facilitated in transforming this institution into an outstanding and significant temple of learning.



## FROM THE DIRECTOR'S DESK...



It is a great pleasure to see the creative expressions of students who have contributed to 'Navonmesh'. IITM has grown significantly in the recent past and continues to work relentlessly to sustain its growth. Through this edition, readers will realize the tremendous changes that are happening in the IITM campus. The magazine highlights a glimpse of growth of the institution on many fronts. The college has been simply unstoppable in its progress as it has been actively involved in various activities that have brought to light the hidden talents of students. The highly qualified and dedicated members of staff have always carried out their duties with a high level of commitment. This magazine has recorded contributions such as short stories, poems, articles and art work of students. They stand as a witness to the monumental efforts taken by the management to make the college a center of excellence in education and research. I wish the management, staff and students of the college success in their future endeavors.





## FROM THE EDITOR'S DESK.....

It gives us great pleasure in releasing this issue of 'Navonmesh', the college magazine of IITM. The name and fame of an institute depends on the caliber and achievements of the students and teachers. The role of a teacher is to be a facilitator in nurturing the skills and talents of students. This magazine is a platform through which our students exhibit their literary skills and innovative ideas. We would like to place on record our gratitude and heartfelt thanks to all those who have contributed to make this effort a success. We are immensely thankful to the management for giving support, encouragement and a free hand in this endeavor. Last but not the least we are thankful to all the authors who have contributed their articles for the magazine. We truly hope that the pages that follow will make an interesting read. While we have made a sincere effort towards compilation of this magazine, any error is deeply regretted. We look forward to your comments and suggestions!

**Best Wishes- Ms. Kanika Bhalla**

kanikajethwani@gmail.com



### HAVE YOU?

Have you ever felt like a drowning ant  
 Trying to catch the leaf  
 Have you ever told yourself you can't  
 Holding back in grief  
 Have you ever tried to catch the rhythm  
 And pressed the wrong note  
 Have you ever tried to shine like a prism  
 But became a became paper blot  
 I know it's hard to accept the truth  
 When you're chasing it all alone  
 You cry but you don't tell anyone  
 I know it's hard accept the failure  
 When all you did was your best  
 You know you are better than the rest  
 Have you ever got stuck in the storm  
 Waiting for someone to come around  
 Have you ever stayed awake till 2 AM  
 Just to check your feet are still on the ground  
 You know rainbow comes after the rain  
 You know happiness comes after the pain  
 You can always get a chance to begin again  
 Your hard work will never go in vain  
 Have you ever seen a starlight  
 Someday you'll be that much bright  
 Have you ever seen sparks fly  
 You're finest star in the darkest night  
 Someday you'll stand there  
 And success gonna tap your shoulder  
 And the moment you'll turn around  
 I'll be there to see you smile and  
 that's when sparks will fly!

**Preeti**  
**BBA E2**  
**(3<sup>rd</sup> Sem)**

### CHANGE

I bit the dust  
 For my greed of lust  
 My soul weeps  
 But my mind keeps saying  
 Don't lose hope as..  
 I dare to rise

In the land of wise  
 With my armour  
 Of toil and sweat  
 I'm sure no one's a big threat.

All the fight  
 Makes my body tight  
 As my body wails  
 I recall 'truth always prevails'.

It is this feeling  
 Which keeps my hopes healing  
 And as I brighten  
 There's nothing to frighten.

My toil & tears  
 Finally reward me with cheers  
 For I rise & shine  
 And don't show a loser's sign.

Pledge and devotion  
 And where there's emotion  
 Success is sure  
 Be it rich or poor.

Now I smile.  
 For my past is exile  
 As there is a change  
 With me being same.

**Tamanna Chopra**  
**BCom(H)**  
**(1<sup>st</sup> Sem)**

## THOUGHTS

There I am; in the shower  
And a million thoughts ponder in my head  
I repeat it over and over  
To not forget them when I find paper.  
I get out and wrap a towel hurriedly  
Water dripping from my hair and thighs  
I shuffle through my stack  
And find my weary diary  
In which all my secrets lie.  
I choose a pen and get struck by its nib  
My finger bleeds now  
I surely have given this piece my blood and sweat.  
I pick it and begin writing  
But no words flow from the curve of my pen.

There I am; in the garden  
And a million thoughts ponder in my head  
I repeat it over and over  
For I forgot my diary on the bed.  
I scratch the word on my palm  
Well writing does cause me some harm.  
I shove out my phone and open the notes  
But no words came by and I kept staring at my newly found quotes.

There lay all the things I've written  
And all the things I've not  
It's the place where all my poems take birth  
And all the things that reside in my heart  
The broken, the healed and the fucked up.

There I am; listening to the new album that came out  
And a million thoughts ponder in my head  
This time; I repeat it out aloud  
And I didn't realise when I began to shout  
The people stared at me in horror  
Wondering what made this weird girl scream  
And all my mind could say was, "How it felt like when you were flying in your dream?"

I sit on the pavement  
And empty my bag to find a smoke  
Fortunately, I did keep 3 for emergency situations.  
I find my lighter and up it burns  
Ashes falling from the tip; my insides churn.  
Had I written all the ideas

I would've not been in this mess right now.  
Had I written all these ideas  
I would've known good comes out of all this chaos.

I hear a sound at the back of my head  
Biting and munching; down on my thoughts  
Am I feeding him on purpose?  
I don't think so.  
Am I stopping him from doing it?  
I don't think that either.  
The cigarette ends and I light another  
I glance up on the lamppost, but it's all a blur.

"Do it dear. What are you waiting for?"  
"End it already? You think I'm that weak?"  
"Well you aren't strong either."

I smoke the cigarette up in a haste  
And it congests my lungs  
But at least I'm alive  
Yet soon I'll be done.  
I should stop feeding my thoughts to him  
He's eating up the only solitude I have.

I nod to the new album  
Shovelling my feet against the dirt  
And think of other ways;  
Other ways that can succumb this hurt.

/ I try to write my mind, but he eats it all up /

**Disha**



## SHIMLA : A PERFECT PARADISE

When hill stations and summer destinations were in making, Shimla turned out to be a perfect paradise. One of the most beautiful gateways of India. Located at an altitude of 2,205 meters, it offers serenity and tranquility with lush of pine and oak trees to whomsoever crosses the path.



### What to see:

**Christ Church:** The second oldest church in India established in 1857, situated on a ridge, with fine art of neo-Gothic.

**Mall Street:** It's the heart of the Shimla, all the major cafes and restaurants are located here only. Guchhi Mattar, Dham and Rajma Chawal shouldn't be missed.

**Rothney Castle:** Full of glass and wood carvings, it was home for Allan Octavian Hume, a British civil servant.

### CHRIST CHURCH



### PINE LEAVES





### **Make Some Memories:**

**Catch The View From Jhakoo Hill:** Those 30 minutes will be worth walking leading to Lord Hanuman Temple. Shivalik mountain range gives immense pleasure to the eyes.

**Take Photographs In Traditional Dresses:** Crimson red Juan Chadiyan with silver jewelries intensifies the beauty. No need to apply filters!

### **How To Reach:**

**By Air:** Nearest airport to Shimla is from Chandigarh covering a distance of 115 Km.

**By Road:** A great drive from Chandigarh will be off 115 Km and from Delhi, it will be of 341 Km.

**By Train:** Toy Train from Kalka to Shimla is the best route ever one can take enjoying the splendid scenery. Kalka Shatabdi Express takes 4 hours from New Delhi to Kalka.

### **TRADITIONAL OF HIMACHAL PRADESH**



### **TOY TRAIN TRAILING THROUGH WOODS**



**Tips:** Avoid going in monsoon season, March-June is perfect for summer while November- February is best for winter!

**Preeti  
BBA E2  
(3<sup>rd</sup> Sem)**

## MAKING INDIA A SAFER PLACE FOR WOMEN

### Introduction

You all are aware of cases like molestation, rape, discrimination against women and the most common problem of being stared by men.

Are we doing enough to prevent these kinds of cases? Everyone knows the answer, which is a big NO.

### Reminding Responsibilities:

So, what we should do to make India a better and safer place for women is taking a step forward and doing something.

The government should take initiative to aware people, install CCTV cameras at every corner possible and assign a trained team at crowded places, in fact, all the possible places.

But most important thing is Indian citizens should take a step forward, change their thinking, teach their sons good values and stop those people who do these types of crimes which disrespects women and hand them over to the police and ensure proper actions against them, not just see what's happening, it's a crime, not a circus.

Letting someone commit a crime is also a crime.

And the first thing is always to start with yourself, make a change. Each and every citizen of the country have to take initiatives to stop these crimes and respect everyone irrespective of caste, gender, colour, etc. and punish those who harass and disrespect women. Because women give their everything to their family and contribute to the country's growth. If they are not safe, then the whole nation is in danger, it's future is in danger.

Take a step forward, make a change.

**Himanshu**  
**BBA M1**  
**(1<sup>st</sup> Sem)**

Technology in today's world is one of the major aspects in evaluating a country's or nation's growth & development. In this global world of competition the 'tech-war' has become quite aggressive. The pace at which the technological developments are taking place is so fast that the technology launched today becomes obsolete tomorrow. Due to this reason, technology is one of the major determinants to determine how powerful a country is? You need an alarm clock to wake up in the morning & everything which you are using in your daily life is directly or indirectly an outcome of technology. The dependence of men on technology can be further illustrated with the help of an example of mobile phone. Nowadays, mobile phones are quite common gadgets used by almost every class of people. It has become an indispensable part of our life that we have become slaves of it. The world seems incomplete without it. Not only mobile phones but the modes of transport we are using, the electronic gadgets used in our kitchen, offices, bedrooms- all are born of technology.

Technology not only helps in carrying out the daily works but it is also used to save mankind. Today, we are living in an uncertain environment. Terrorism, wars, etc. are the common scenario. But technology if used in proper way is a 'boon' otherwise it becomes a 'bane'. Thus technology if used properly can be very fruitful for the mankind and can help in the growth & development of a prosperous country.

**Tamanna Chopra**  
**BCom (H)**  
**(1<sup>st</sup> Sem)**



### A FORLONE FACT

She refused to do it, but they did it.  
Left her all alone in the state of dilemma.  
Although she was saved, but from the inside she lost everything.

Complete silence, everyone speechless.  
Parents trying to divert her mind, it was all hopeless.  
Blood and wounds all over her body.

She lost hope and was completely crushed from the inside.  
Lost her respect and dignity.

She wasn't able to handle all this, completely lost faith.  
In a few moments, she gave her spirit to the God.

Once again, a girl lost her life and parents lost their precious gift from the world..

### THE REAL SUPERHERO

He is the one,  
Who is ready to sacrifice anything for me.  
For me he is my superhero.  
He is the one,  
Who can do anything for me,  
Just to put a smile on my face.  
He is the one,  
Who listens to my problems,  
And helps me all the time.  
He is the one,  
Who teaches me good values.  
He is the one,  
My real superhero, my DAD.

### LOVE

Realised the true meaning of love, but still in dilemma.  
In this world full of sorrow, I found happiness in you.

You are the only one, my beauty and I am your beast.  
And no one can replace this happiness from me.  
Deep inside your heart, I can see you caring for me.

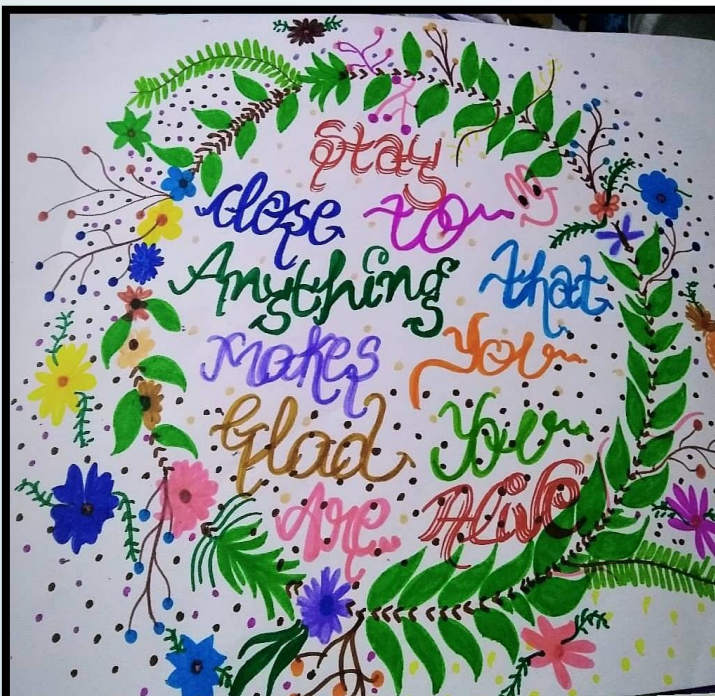
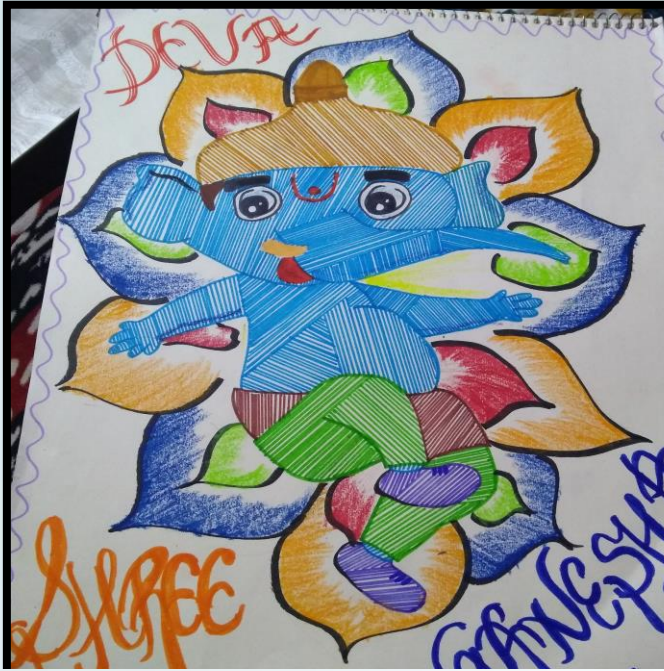
Eyes are like lasers, easy for anyone to fall in love.  
Very innocent from deep inside, but somewhat notorious.

Really happy and glad whenever I see you smile.  
And when I am with you, I forget all my problems.

Nothing in this world can tear us apart.  
I believe in God and He believes in us....

By :-  
Alan George  
BBA E1  
(1<sup>st</sup> Sem)





By :-

Divya  
BBA  
(3<sup>rd</sup> Sem)





By:-  
Preeti  
BBA E2  
(2nd year)



## STUDENT'S ACHIEVEMENTS

- ❖ Kranti's annual stage production "अमृतसर आ गया है" bagged second position at "UDGHOSH" the stage play event organised by Lal Bahadur Shastri institute of Management.



- ❖ Akash of BCA III and Shikhar Jha of BBA III got second position in Duet dance in Pulse 2018(Fest of AIMS)





- ❖ Akhil Nair was the winner in light vocal category of GGSIPU annual fest Anugoonj 2019.



- ❖ Utkarsh Sharma of BBA 4 evening won the Mr Anugoonj Runner up title in GGSIP University Annual Fest Anugoonj 2019.





- ❖ Shikhar Jha of BBA 4 and Aakash Sharma of BCA 4 secured first position in Duet Dance Competition at NSUT, Delhi.



- ❖ Amolak of BBA 6 Evening has secured 2nd position in Sharda University in Monoacting.



**BCA (MORNING)**



**Pulkrit Sharma – 86.75**  
**Batch – 2018-21**



**Amisha Arora – 88.45**  
**Batch – 2017-20**



**Shivangi Kharbanda -87.13**  
**Batch – 2016-19**

**BCA (EVENING)**



**B Sandeep Rao – 85.75**  
**Batch – 2018-21**



**Kavita Kumari – 90.48**  
**Batch – 2017-20**



**Chitra Khatri - 84.36**  
**Batch – 2016-19**

## **BBA(MORNING)**



**Anjali Singh – 85.58**  
**Batch – 2018-21**



**Harmeet Kaur – 86.20**  
**Batch – 2017-20**



**Smridhi Kakkar-87.97**  
**Batch – 2016-19**

## **BBA(EVENING)**



**Preeti - 87.25**  
**Batch – 2018-21**



**Priya Butola - 85.40**  
**Batch – 2017-20**



**Mohit Garg-86.28**  
**Batch – 2016-19**



**BCOM(H) (MORNING)**



**Shruti Arora- 84.70**  
**Batch: 2018-21**



**Aditi Rawat-85.20**  
**Batch: 2017-20**



**Rishabh Sharma-81.50**  
**Batch: 2016-19**

**BCOM(H) (EVENING)**



**Parnika Mahajan- 85.60**  
**Batch: 2018-19**



**Shivani-90.05**  
**Batch: 2017-20**



**Md. Rais Kamal-77.70**  
**Batch: 2016-19**



### 1. Mr. Lokesh Jain

Mr. Lokesh Jain has published one research paper titled “Discover opinion leader in online social network using firefly algorithm” which has listed in Elsevier’s Journal ‘Expert System with Applications indexed by SCI & SCOPUS in May, 2019. He has also published two research papers in IEEE and SCOPUS sponsored international Conference. The first paper titled “Role of Opinion Leader for the diffusion of products using Epidemic model in Online Social Network” has published in IEEE 12th International Conference on Contemporary Computing (IC3) organized by Jaypee Institute of Information Technology (JIIT), Noida in August, 2019. The second paper titled “Identification of opinion leader in online social network using fuzzy trust system” has published in IEEE 8th International Advance Computing Conference (IACC 2018) organized by Bennett University, Gr Noida in December, 2018. He has published three papers in IITM Journal of Information Technology, Delhi in April, 2019. He has also delivered an expert lecture on “Swarm intelligence optimization” on FDP Advances in Network Modeling and Optimization Techniques organized by JP University in June, 2019.



### 2. Ms. Shefali Khurana

Ms. Shefali Khurana has published two Research Papers Indexed in SCOPUS & Web of science and one of them is also listed in UGC's - CARE List of Journals (Group A). Out of two, one is published in IGI Global Journal named International Journal of Asian Business and Information Management on the topic ‘Family Communication Patterns and Influence of Children in family purchase decisions’ and the other is published in Indian Journal of Marketing on the topic “Influence of family Communication Patterns in Family purchase decision making” in August, 2018. Her papers revolve around the influence of children in family purchase decision making across product categories with special consideration to family communication patterns. These studies guide marketers to build and implement strategies to attract parents and influence purchase related decisions of children. The policy implications are especially for the parents who need to think twice before following, inadvertently even, purchase related communication patterns which do not harm children's development of ethical consumerism, later as an adult too.

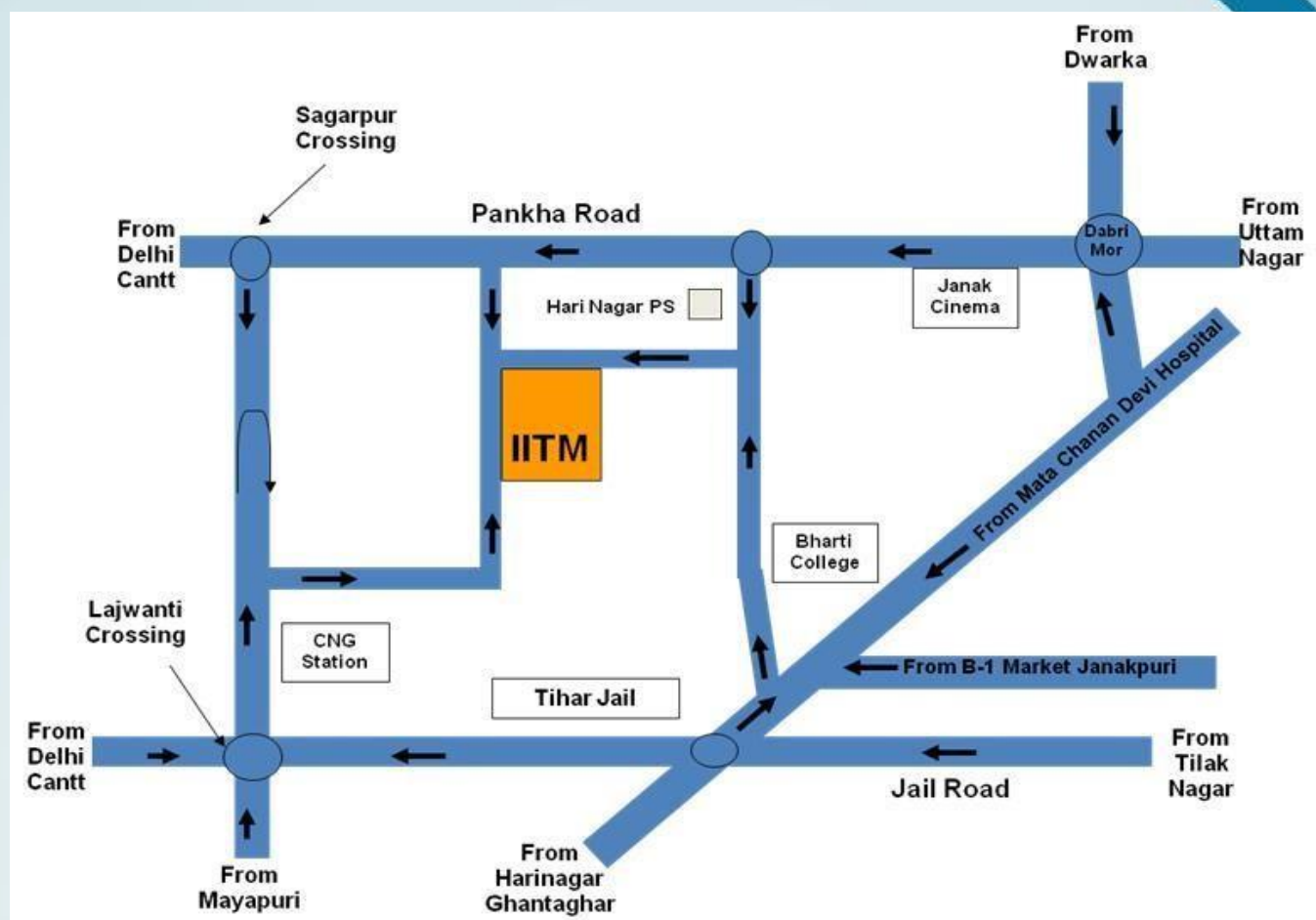








## ROUTE MAP



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### INSTITUTE OF INNOVATION IN TECHNOLOGY & MANAGEMENT

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