



IITM

Nurturing Excellence

Institute Of Innovation in Technology And Management

Pratibimba

Newsletter

JULY TO DECEMBER 2021



INSTITUTE OF INNOVATION IN TECHNOLOGY AND MANAGEMENT

**NAAC Accredited, Affiliated to GGSIPU University & Assessed As “A” Grade By GNCTD,
A+SFRC ISO9001:2008 Certified Institute
D-27&28, Institutional Area, Janakpuri, New Delhi-110058**

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Vision

The Institute aims to be the Centre of Excellence promoting value-based quality education in the emerging areas of professional studies in Information Technology and Management.

Mission

The Institute endeavors to contribute towards meeting the growing demand for competent and trained Information Technology professionals, Software Engineers, and World-Class Managers determined to achieve excellence.

Editorial Board:

Chairman: Shri Ravi Sharma

Director-General: Prof (Dr.) C.P.Chawla

Faculty Editor: Ms. Harsh Arora

Student Editors: Shivangi Sharma, Krati Arora

FROM THE CHAIRMAN'S DESK...



Institute of Innovation in Technology & Management (IINTM) is trying to translate a dream Indian ideology into reality. As a part of our constant endeavor to identify the talent in each student, we are engaged in the continuous evaluation, comprehensive curriculum, syllabi based on practical applications, assessment based on interactive sessions, and skills that have led to better learning levels and quality of our education.

In addition, to develop excellent scientific and engineering skills, the students are motivated not only to dream big but also encouraged to think unconventionally to face the challenges of the future. We focus on co-scholastic and extra curricular activities and introduce several new measures to upkeep the high standards of academic excellence.

The Institute possesses a state-of-the-art infrastructure with well-equipped laboratories, a well-stocked library, and highly qualified faculty. We at, IINTM introduce our students to Outcome-Based Education and train them with skills required in various disciplines. The Institute has stood for quality and excellence and is still thriving to be the best. In keeping with the vision and mission of the Institution, we believe in “Imagine-Invent- Inspire” to make dynamic individuals for the society. At IINTM, we have a committed team and the team is continuously responsible for achieving the vision and mission of the Institution. I take this opportunity to express that every effort is being made to imbibe the best practices of a model educational institution into the culture of IINTM.

FROM THE DIRECTOR GENERAL'S DESK...



Education is certainly our path to a brighter future. At the Institute of Innovation in Technology & Management, we carry with us the commitment to act and implement innovative solutions to positively transform education. Through a sound educational environment, students are encouraged to become thoughtful, intellectual, and ethical contributors to the global society. The learning culture fosters students' autonomy and leadership, encourages pioneering inventive skills, channelizes creative spirit, and maximizes liberty to take meaningful decisions. It calls for partnerships and alliances, a move from a self-centered existence to co-existence; from confrontation to interaction; from alienation to collaboration.

This year has been quite eventful as we welcomed a new batch of dynamic young minds on one hand and the other we have started preparing ourselves to part with our final year students who are ready to join the corporate world. Through constant innovation, immersive learning, a global platform, modern infrastructure, holistic development, the Institute accomplishes its vision and fulfills the promises made to the students. We learn as we grow and we grow as we learn.

Institute of Innovation in Technology & Management has also registered many notable achievements with the passage of every semester through curricular, co-curricular, or extracurricular activities, contributing to all-around student development. This has been possible as we believe that it is our collective institutional responsibility to prepare our students for the challenges of the future. I shall always be extremely proud of all my students, faculty members, and staff who are working hard for making the institute a sanctum sanctorum for nurturing excellence.

FROM THE EDITOR'S DESK

When a thought that has been enduring in mind becomes real, it is truly an interesting and exciting experience. This new assignment of mine as an editor is one such cherished work that I would fulfill to the best of my abilities. One of the most interesting things about the Institution is the broad diversity of its brainpower. At one end of the campus, we have the most talented programmers, coding their way to the top. On the other side of the campus, we have the sharpest mind learning to manage business administration. And in between is a vibrant mix of intellectual progress in sports, arts, public speaking, social activities, etc. Faculty members are proud to be leading a batch of extremely talented students.

This newsletter is a snapshot of all our achievements and activities. True to this spirit, we are very glad to release this issue of IINTM's newsletter 'PRATIBIMBA' which is a reflection of our variety of efforts to lead the institute in its all-round development. The editorial team remains grateful to the faculty members, staff, and students for providing materials and ressource for the newsletter. While we have made a sincere effort, any error is deeply regretted. We look forward to your comments and suggestions!

Best Wishes....

Ms. Harsh Arora

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Placements

Company Name	BCA	BBA	B.Com	Total
RBS	0	14	11	25
Wipro HR Services	2	20	9	31
BT India	9	46	2	57
TCS	9	0	0	9
Square Yards	0	11	2	13
Incedo Technology	0	2	0	2
PlanetSpark	0	5	1	6
Peppcode	0	2	0	2
Reliance Barnds	0	1	0	1
UpGrad	0	1	0	1
Sunlife Financials	0	3	0	3
CASITA	0	1	0	1
AU Samll Finance Bank	0	1	0	1
Total	20	107	25	152

As our logo says, “NURTURING EXCELLENCE”, our institute is excellently keeping its word and providing the best placements to the students. The training at the placement cell at IINTM is working relentlessly to bring reputed companies to facilitate the students. The Institute also organizes many activities involving pre-placement training, pre-placement talks, etc. The above table represents the placement data of the 2021 batch from the period January-June’2021.



Digital Poster Making Competition on Environment Day: 5th June 2021

The Institute organized a Digital Poster Making Competition on the theme “World Environment Day” for the students of BBA, BCA, and BCom(H) all semesters on 5th June 2021, in virtual mode on Microsoft Teams. The theme was “Environment.”



World Yoga Day: 21st June 2021

Institute of Innovation in Technology & Management organized an online yoga session for the students of the first year on Microsoft Teams. **Ms. Urmila Vyas**- District head of the women’s wing, **Ms. Patanjali Kota**- a certified yoga teacher, and a National yoga referee was the key resource person for the session. Ms. Urmila told the simple yoga and meditation techniques that can be used to cure many diseases like cervical pain, weak eyesight, sinus, hair fall, thyroid, etc.



Alumni Interaction With Mr. Karan Raj Pandey: 13th July 2021

The Institute initiated a new series of Alumni Interactions intending to provide a platform where pass-out students share their experience and build a strong relationship with the existing students. In this series, the first talk was given by Mr. Karan Raj Pandey, Academic Instructor, UQ Business School, University of Queensland, Brisbane, Australia. He was a student of BBA (CAM) batch 2012-15 of the Institute of Innovation in Technology & Management. He shared his journey from IINTM to UB Business School and talked about the role of teachers in students' life, the importance of communication skills, opportunities, and challenges in overseas education.



Alumni Interaction With Mr. Nishant Grover: 24th July 2021

Mr. Nishant Grover, Manager (Digital Marketing), TATA Housing Development Co., an alumnus of IINTM, BBA (CAM) batch 2011-14, interacted with the students and shared his experience. He talked about his journey from IINTM to one of the most prestigious management institutes in India (Welingkar Institute of Management, Mumbai). He also talked about the role of brand management in big corporations like TATA and the importance of digital marketing in a housing development company.



Alumni Interaction With Mr. Prateek Bhayana: 31st July 2021

The Institute organized an Alumni Interaction with Mr. Prateek Bhayana, an apparel designer, Event planner & PR expert, in Mumbai. He was a student of BBA batch 2011-14 of the Institute of Innovation in Technology & Management. He shared his vast experience from an event management company to an apparel designer and PR expert. He discussed the challenges faced by the apparel industry during the pandemic time and how he could manage to survive in this environment and received the Best Apparel Designer (Male) award for his creativity.



Workshop on Power BI: 2nd-13th August 2021

A workshop on Power BI training was organized for BCOM IV Semester students by the Institute of Innovation in Technology and Management. The main objective was to make students familiar with the concepts of Power BI and its practical implementation. The training was conducted for a period of two hours in which students were taught and given application-based questions to practice.



Corporate Talk With Mr. Abhishek Srivastava: 7th August 2021

The Institute organized a Corporate Talk with Mr. Abhishek Srivastava, Senior group manager (Research), WNS Global Services (P) Ltd, Gurgaon. Mr. Abhishek talked about employability skills for graduates. He discussed common mistakes done by the students during interviews and made the session very interactive by giving brain teaser exercises and guesstimate questions to the students.



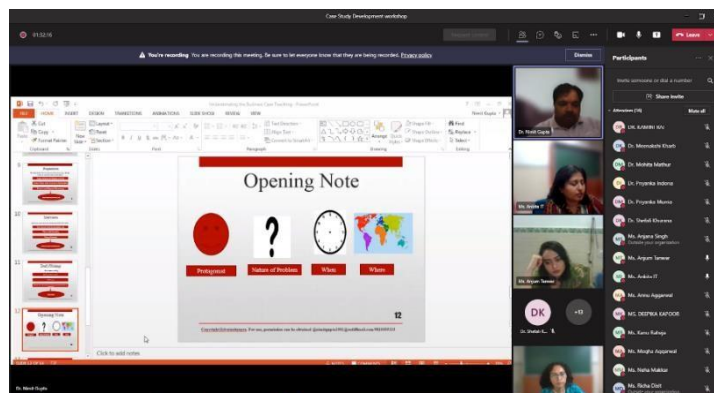
Alumni Interaction With Ms. Rajni Karhana And Mr. Rishabh Shingari: 14th August 2021

The Institute organized an Alumni Interaction with Ms. Rajni Karhana, Financial Analyst, Danaher Corporation, Germany, BBA batch 2010-13 of IINTM, and Mr. Rishabh Shingari, Quality Analyst, TikTok GmbH, Germany, BBA Batch 2015-18 of IINTM. They shared the experiences and hardships they faced in their jobs in Germany. They also explained the roles and responsibilities of a financial analyst and Quality Analyst and how the students can prepare themselves for higher education in Germany.



Workshop on Case Study Development: 11th September 2021

The IQAC of the Institute of Innovation in Technology & Management organized a virtual workshop on Case Study Development on 11th September 2021 to emphasize the importance of case methods and the teaching and learning process and to provide guidance on developing initial case drafts of different subjects. Dr. Nimit Gupta, Professor (Marketing), Northcap University, was the resource person of the workshop. He discussed various types of cases and shared three tool kits i.e. case origin tool kit, case structure tool kit, and teaching note tool kit with the participants.



TECHTONICS'21: 11th September 2021

IINTM organized its annual Technical fest: TECHTONICS. The event consisted of various competitions like Code Golf, IT Ripples, Spin a Web, and Sudoku among others.





HINDI DIWAS'21: 14th September 2021

On the occasion of Hindi Diwas, “Kavya Pratiyogita” was virtually organized to mark the importance of our national language. Students presented their poems whereas some presented already published poems. On the day of the event, they recited poems with great enthusiasm. Students were judged on various parameters like confidence, speaking skills, etc.

Photography Competition: 20th-21st September 2021

IINTM organized a photography event on the theme “Life @ IITM” for students on 20-21 Sep 2021. Students participated individually. The event was conducted in online mode. Each participant submitted his/her collage photograph.



International Peace Day'21: 21st September 2021

On the occasion of International Peace Day, a “Poster making Competition” was virtually organized on the theme “DREAM OF PEACE”. Students prepared posters on the spot and illustrated their work to Judges. Students were judged on various parameters like Relevance to the theme, Originality, Creativity, Effectiveness in communicating the intended message.



Management Euphoria 3.0: 25th September 2021

The Institute of Innovation In Technology & Management organized a one-day inter-college fest, on Saturday, September 25, 2021. This one-day fest was organized for the overall development of students. The aim of organizing the event was to polish the knowledge, skills, and attitude of students. The event focused on enhancing the competencies of the students so they can face the competitive world after college. The event gave the students a platform to speak their minds in different ways.



Guest Lecture on Impact of Covid19 on Hospitality sector: 27th September 2021

The Institute organized a guest lecture on the theme “Impact of Covid 19 on the Hospitality sector”. The lecture was held on 27th Sep 2021 via online mode on MS teams. The primary theme of this lecture was to understand the impact of the ongoing Covid 19 pandemic on the Hospitality sector. She shared her expertise and gave insights into the challenges faced by marketers in Covid 19, especially in the Hospitality sector with relevant examples.

Guest Lecture – Supply Chain Management: 9th October 2021

The Institute organized a guest lecture on “Supply Chain Management” with **Dr. Rudra Rameshwar**-Professor, School of Humanities & Social Sciences, Thapar Institute of Engineering and Technology, Patiala, Punjab. He explained the components of the supply chain with an example of the supply chain of

Petroleum. He told us the different approaches of supply chain management with various diagrams and flow charts and highlighted the challenges faced by supply chain management in the present context.



Thali Decoration With Paper Quilling Competition: 11th October 2021

On the occasion of NAVRATRI WEEK CELEBRATION'21, "THALI DECORATION WITH PAPER QUILLING COMPETITION" was organized. The students decorated thalis with the art of paper quilling. The competition was meant for providing students with a platform to show their creativity and knowledge in religious tradition. The program was a great success having a different form of Aarti thali presented by the students.



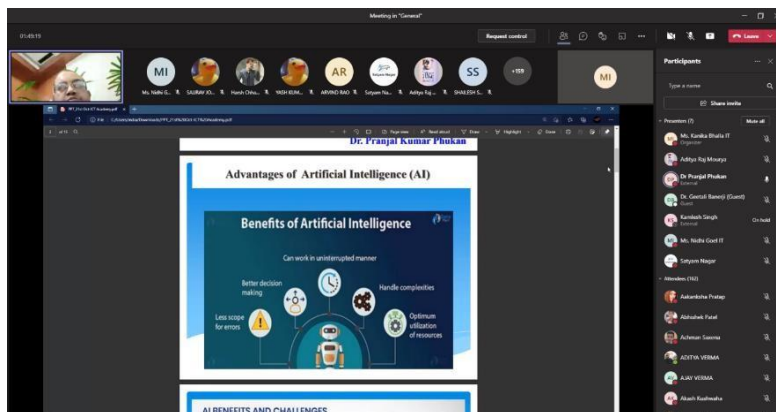
E-Waste Drive: 12th October 2021

The Institute of Innovation in Technology and Management organized an E-WASTE DRIVE on 12 October 2021. The drive was well supported by the maximum number of students of the college. The major objective of e-waste management is to reduce, reuse, and recycle. The most important objective of E-WASTE MANAGEMENT is to create, implement and demonstrate the impact and increased sustainability of waste

collection methodologies by using innovative ICT solutions at the same time as it raises awareness about recycling, saves costs, and reduces GHG emissions in compliance with the EU 2020 goals.

Power Seminar On Opportunities In Ai In New World: 21st October 2021

Institute of Innovation in Technology and Management organized Power Seminar on Opportunities in AI in New World on 21st October 2021. The seminar recorded a confluence of academicians and industry experts. **Dr. Pranjal Kumar Phukan**, Co-Chairman, Indian Chamber of Commerce, NE Region Sub-Committee, and **Mr. Rajprasath Subramanian**, Architect, SAP Labs were the chief guest for the event.



Guest lecture on Financial Inclusion: 23rd October 2021

A Guest lecture was conducted on “Financial Inclusion” by Dr. Divya Khatter, Assistant Professor, Dyal Singh College (Morning), University of Delhi, Delhi on October 23, 2021. This guest lecture was an attempt to enlighten the students of the BBA III semester students about the concept, dimensions, and future perspectives pertaining to the concept of Financial Inclusion.



Quizipedia-The IT Quiz: 28th October 2021

IT Quiz Event was conducted on 28th October 2021, as part of the IT Club-‘Innovage Tech’. It was conducted through online mode on MS Teams. A total of 35 students participated. Each student was allotted a unique roll number. All the questions were based on current topics of IT. The evaluation was done based on time and correct answers.



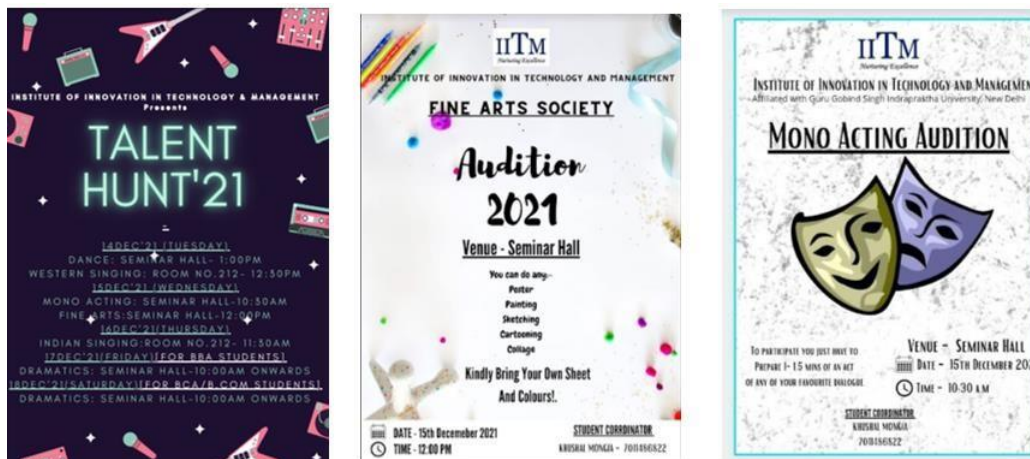
Jashan-e-Diwali: 30th October 2021

The objective of event marketing fest 2021 “Jashan-E-Diwali” was to enhance the Marketing skills and its aspects amongst the students with creative minds to showcase their marketing skills. The event comprises of two parts: inaugural marketing club followed by 10 stalls set up by second-year students in the college campus where students had to showcase their marketing skills and sell their products. The stalls were categorized into three categories: product, food & games.



Orientations: December 2021

In December 2021, the various clubs of IINTM planned their online orientation programs to welcome their juniors, give them a brief about their club and invite them to sit in the interviews. All of these orientation programs were held on the MS-Teams platform. Some of these clubs were, VYUDIT- LITERATURE SOCIETY, FINSHARK- FINANCE SOCIETY, ED CLUB, IKTARA, and MARKETING MAESTROS.



Successful Cooperative Business Model: 10th December 2021

The National Cooperative Union of India (NCUI) sponsored the event “Successful cooperative business model”, which focused on providing knowledge on successful cooperatives. Our guest of honor and speaker of the event was “Mr. Rajeev Sharma” (Director of national cooperative union of India). During the session, Attendees were getting valuable knowledge on how to start cooperatives, about NCUI. Sir spoke on various booming cooperatives and their achievements. Also, he explained NCUI’s efforts to join youth with them and many more things.



Guest lecture on “How to give effective presentations”: 14th December 2021

The Institute organized a guest lecture on “How to give an effective presentation (Tips & Tricks)” for the students of BBA and BCom(H), I semester. Ms. Lavi Sharma, a student of BBA batch, 2020-23 and Vice president of Finance Club, IINTM was the resource person of the session. She explained the three magic ingredients (speaker, audience, transformation) of presentation. She highlighted the pointers to organize the data for the presentation.



Paragraph and Quote Writing Competition: 15th December 2021

IINTM's Literature society "VYUDIT" organized a Paragraph and Quote Writing Competition for the students of undergraduate levels. The competition was open for all colleges across the university and several students from other colleges grabbed the opportunity by participating. The event aimed to identify the creative writing capacity of the students to help them with better self-expression abilities.



Clothes Donation Drive: 20th December 21-20th January 22

The Institute of Innovation in Technology and Management organized a CLOTHES DONATION DRIVE on 20 December 2021. The drive was well supported by maximum number of students of the college. Delhi faces a strong wave of cold winds every winter season. But some underprivileged people in our society don't have any shelter and can't afford even a blanket. Sometimes some of these people also die because of the cold season, as they live on roads and have nothing to keep them warm. Keeping this in mind as the main objective, the drive was conducted.



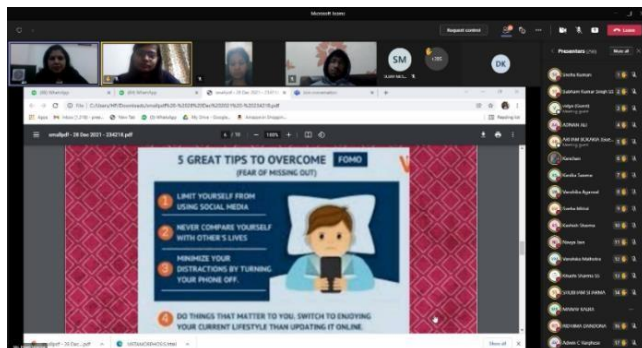
Adding Value through MOOC Courses: 22nd December 2021

According to the new GGSIPU curriculum, MOOC courses are made compulsory to make students Industry ready, so IINTM initiated an online lecture on Introduction to MOOC titled “Adding Value Through MOOC Courses”. Ms. Suruchi Sinha, working as Research Scientist with Blabs, Henisberg, Denmark introduced some portals bifurcating into three categories: Technical, Semi-Technical, and Non-Technical. She told about various courses which are offered on Coursera, In learning, meta blueprint, google, digital garage, Pluralsight, Alison, NPTEL, kaggle which will surely be beneficial for students as an Add-on to their qualification.



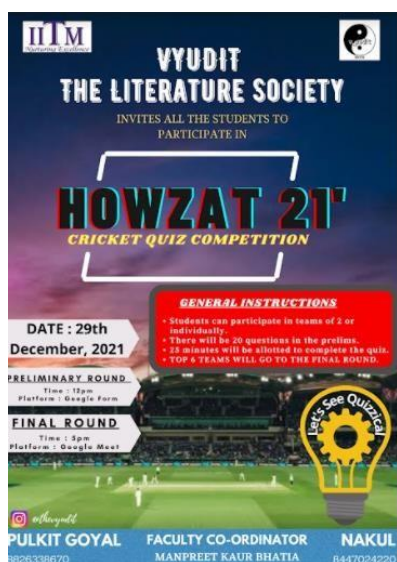
Skill enhancement series – Metamorphosis (session 1.0): 29th December 2021

The Institute initiated a skill enhancement series named “Metamorphosis” to improve the communication skills of the students of BBA and BCom(H) First Year. The first session of the series was conducted by Ms. Preeti Sharma, a Language trainer, and motivational speaker. She explained the ways to overcome the fear of missing out and to be self-smart. She motivated the students to improve their communication skills.



Howzat- Cricket Quiz Competition: 29th December 2021

Literature society VYUDIT organized the HOWZAT 21' - A Cricket Quiz Competition for the students of undergraduate level. The quiz was based on the events that unfolded in recent times in the domain of Cricket. This competition was organized to give students a break from regular classes and to revive the quiz culture amongst the students.

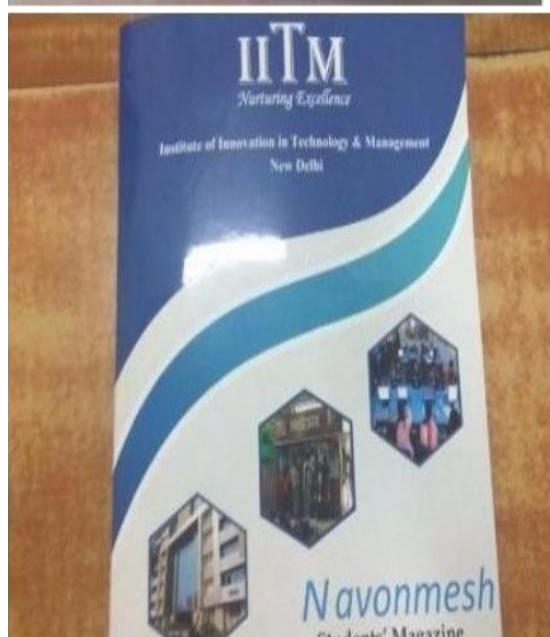


Events at a Glance

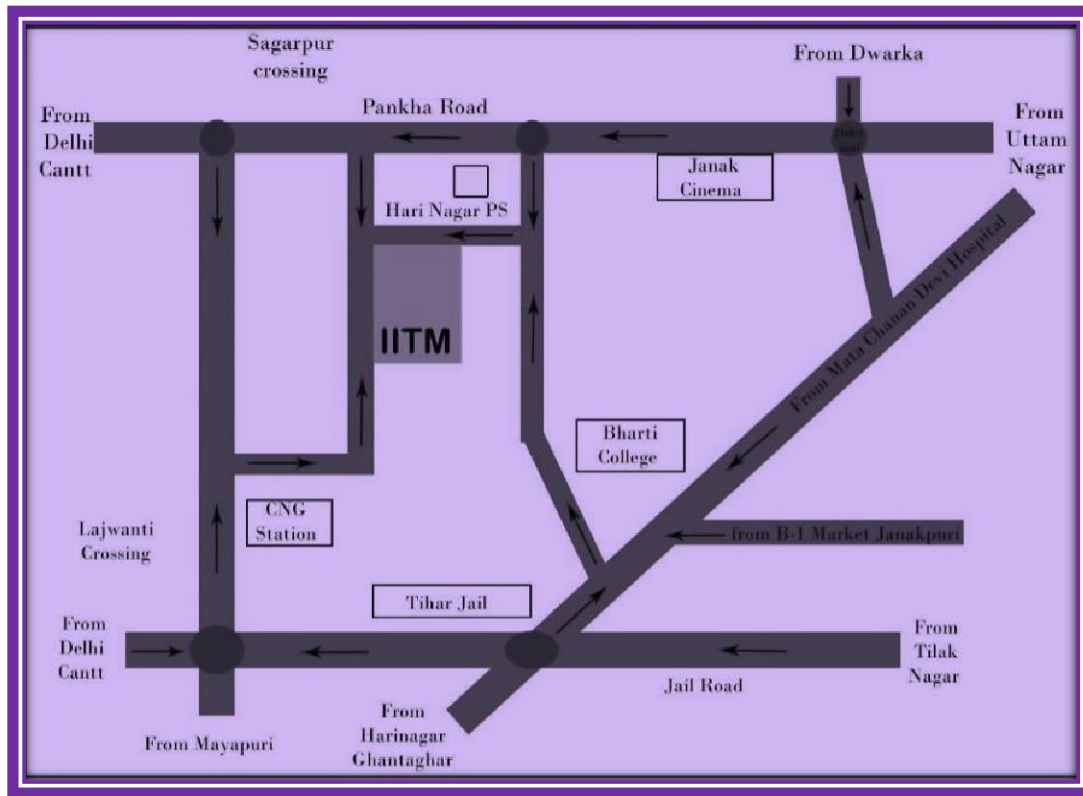
S. No.	Date	Event
1.	5 th June 2021	Poster making Competition on Environment Day
2	21 st June 2021	World Yoga Day
3	13 th July 2021	Alumni Interaction with Mr. Karan Raj Pandey
4	24 th July 2021	Alumni Interaction with Mr. Nishant Grover
5	31 st July 2021	Alumni Interaction with Mr. Prateek Bhayana
6	2-13 August 2021	Workshop on Power BI
7	7 th August 2021	Cooperative Talk with Mr. Abhishek Srivastava
8	14 th August 2021	Alumni Interaction with Ms. Rajni Kharna and Mr. Rishabh Shingari
9	11 th September 2021	Workshop on Case Study Development, Techtonics'21
10	14 th September 2021	Hindi Diwas
11	20-21 September 2021	Photography Competition
12	21 st September 2021	International Peace Day
13	25 th September 2021	Management Euphoria 3.0

14	27 th September 2021	Guest Lecture on Impact of Covid-19 on Hospitality Sector
15	9 th October 2021	Guest Lecture on Supply Chain Management
16	11 th October 2021	Thali Decoration Competition
17	12 th October 2021	E-Waste Drive
18	21 st October 2021	Power Seminar on Opportunities in AI in New World
19	23 rd October 2021	Guest Lecture on Financial Inclusion
20	28 th October 2021	QUIZIPEDIA- The IT Quiz
21	30 th October 2021	Jashan-e-Diwali
22	10 th December 2021	Successful Cooperative Business Model
23	14 th December 2021	Guest lecture on “How to give effective presentations”
24	15 th December 2021	Paragraph and Quote Writing Competition
25	20 th December 2021	Clothes Donation Drive
26	22 nd December 2021	Adding Value through MOOC Courses
27	29 th December 2021	Metamorphosis 1.0 and HOWZAT-The Cricket

Our Publications



ROUTEMAP



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Facebook(placement): www.facebook.com/IINTMPlacements

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