



INSTITUTE OF INNOVATION IN TECHNOLOGY & MANAGEMENT

Affiliated to GGSIP University

'A' Grade by GNCTD, A+ by SFRC, NAAC Accredited
(ISO 9001-2008 Certified)

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Date: 27-09-2021

Notice No. 1247

Guest Lecture on 'Recent Trends in Advertising and Promotion'

The Institute is organizing a Guest Lecture on "Recent Trends in Advertising and Promotion" on 30 September 2021 at 11am for BBA & BCOM III Semester students by Dr. Chetna Sharma Rajput, Assistant Professor, Department of Humanities & Social Science, NIT RAIPUR on MS Teams.

Faculty Coordinator

Dr Shefali Khurana

Dr Meenakshi Kharb

Prof. (Dr.) C.P. Chawla

Director General

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