

**INSTITUTE OF INNOVATION IN TECHNOLOGY AND MANAGEMENT**

**Training & Placement Department**

Ref.No.:- IITM(JP)-IPU/Notice/2024/1774

Date: 10/09/2024

**Notice No. :1774**

**DENTSU Global Services placement drive for BBA/B.Com 2025 batch on 10th September , 2024**

DENTSU intends to conduct a placement drive in virtual mode for BBA & B.Com final year students.

**Job Profile:**

Media Trainee

**Packages:**

During internship period: 15,000/month for a Non-Engineering Graduate.  
After completion of internship: 4 LPA.

**Role:**

Being a Media Trainee at Dentsu International, the candidate will dive into the realm of marketing technologies, supporting offline and digital campaigns that define success for our clients' products on various mediums (TV, Print, Radio, Outdoor, Search platforms, Social Media platforms etc.). This is a pure Digital Marketing Opportunity (non-technical/ non-IT/ non-Data analyst) job role.

**Eligibility:-**

- BBA & B.Com only 2025 passouts ( Immediate joiners only).
- Excellent verbal and spoken communication skills (Preferably English).
- Ability to persuade and negotiate.
- Ability to work in a team.
- Self-motivated and able to handle pressure.
- Fast learner, keen on details, and self-motivated.

**Mr. Sudhir Sharma**  
**Training & Placement Officer**

**Prof. (Dr.) Monika Kulshreshtha**  
**Director**

CC: 1. Students Notice Board  
2. Institute's Website  
3. Notice File